



NEW RELEASES IN JANUARY 2023

Short overview



SEO

THE PRACTICAL
HANDBOOK WITH
SEARCH ENGINE
OPTIMIZATION

SHOOT BETTER VIDEOS

A GUIDE TO RESEARCH,
STORY, RECORDING,
EDITING AND EFFECTS



LINUX MINT 21 QUICK START

THE EASY WAY INTO THE
LINUX WORLD

SEO

THE PRACTICAL HANDBOOK WITH SEARCH ENGINE OPTIMIZATION



- COMPREHENSIVE STEP-BY-STEP INSTRUCTIONS ON HOW TO IMPLEMENT EFFECTIVE SEO MEASURES USING THE EXAMPLE OF A COMPANION WEBSITE TO THE BOOK
- CONCRETE INSTRUCTIONS ON THE USE OF HELPFUL AND VALUABLE TOOLS
- INCL. MONETIZATION OF THE WEBSITE WITH AFFILIATE MARKETING AS WELL AS BASICS OF WEBSITE CREATION WITH WORDPRESS

328 pages, € 24.99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0511-3

The authors are SEO experts from different fields: **Marco Nirschl** is a professor of e-commerce at the East Bavarian Technical University Amberg-Weiden, where he heads the bachelor's degree program in digital business and the two MBA programs in digital business management and digital marketing. **Stefan Kaltenecker** is an online marketing consultant and owner of the seomoto agency in Weiden. **Alexander Eberhardt** is an online marketing manager at the Witt Group (a subsidiary of the Otto Group).

SHOOT BETTER VIDEOS

TEST QUESTIONS AND TASKS WITH ANSWERS



- CAPTIVATING VIDEOS WITH YOUR CELL PHONE OR CAM: FROM THE IDEA TO THE FINISHED EDITED FILM
- SKILLFUL USE OF TECHNOLOGY, SCENE MANAGEMENT, CAMERA PERSPECTIVE, EDITING AND EFFECTS
- LOTS OF INTERESTING FACTS ABOUT THE LEGAL SITUATION

216 pages, € 24,99 (D)
Softcover, 17 x 24 cm
In full color
ISBN: 978-3-7475-0541-0

Reinhard Nikschick is a multimedia producer, sound engineer, author and director and works as a freelancer for NDR.

LINUX MINT 21 QUICK START

THE EASY WAY INTO THE LINUX WORLD



- INSTALL AND USE LINUX MINT EASILY
- GET TO KNOW AND CUSTOMIZE THE USER INTERFACES CINNAMON, MATE AND XFCE
- RUN WINDOWS AND LINUX MINT IN PARALLEL
- INCLUDING FREE E-BOOK AND LINUX MINT 21 ON DVD

176 pages, € 19,99 (D)
Softcover, 14,8 x 21 cm
ISBN: 978-3-7475-0287-7

Robert Gödl is a convinced Linux user with a preference for testing free operating systems and free software. After more than 20 years without Microsoft Windows, he wants to show others that Linux today is easy to install, use and understand. Without a lot of technical IT terms, he makes Linux quickly and easily accessible to users without prior knowledge.



NEW RELEASES IN FEBRUARY 2023

Short overview



NEXTCLOUD QUICKSTART

THE EASY WAY TO
YOUR OWN CLOUD

SECURELY STORE AND
SHARE DATA



EXCEL HACKS

USING FORMULAS AND
FUNCTIONS EFFECTIVELY

250 PRACTICAL
SOLUTIONS FOR
CONCRETE TASKS



AGILE LEADERSHIP

LEAD AND COACH
EMPLOYEES AND TEAMS
SUCCESSFULLY

NEXTCLOUD QUICKSTART

THE EASY WAY TO YOUR OWN CLOUD SECURELY STORE AND SHARE DATA



- SECURELY STORE AND SHARE FILES IN YOUR OWN CLOUD
- COMPLETE OFFICE TASKS, MANAGE APPOINTMENTS, PLAN PROJECTS AND MUCH MORE
- NUMEROUS STEP-BY-STEP INSTRUCTIONS AND PRACTICAL TIPS

224 pages, € 24.99 (D)
Softcover, 14,8 x 21 cm
ISBN: 978-3-7475-0589-2

In addition to his work as a social scientist at the University of Ulm, **Herbert Hertrampf** publishes articles on topics related to self-organization and digital information management. He has published several books on Evernote, Raspberry Pi and file organization with mitp-Verlag.

EXCEL HACKS

USING FORMULAS AND FUNCTIONS EFFECTIVELY
250 PRACTICAL SOLUTIONS FOR CONCRETE TASKS



- EFFECTIVELY COMBINE EXCEL FUNCTIONS TO SOLVE EVERYDAY TASKS
- FROM DATE AND TIME CALCULATIONS TO REVENUE RECOGNITION AND STATISTICS TO DATABASES AND CONDITIONAL FORMATTING
- DOWNLOAD: ALL SOLUTIONS AS A SPREADSHEETS FOR IMMEDIATE USE
- SUITABLE FOR MICROSOFT 365 AS WELL AS EXCEL 2019-2021 AND CALC (LIBREOFFICE) AND YOUTUBE UPLOADS

352 pages, € 24,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0610-3

Franz Böhm has been working intensively with Microsoft Excel and the free variants OpenOffice/LibreOffice Calc for more than 20 years and therefore knows the similarities, but also the differences of these programs.

AGILE LEADERSHIP

LEAD AND COACH EMPLOYEES AND TEAMS SUCCESSFULLY



- SOLUTIONS FOR THE OPTIMAL MANAGEMENT OF AN AGILE ORGANIZATION
- HOW TO SUCCESSFULLY LEAD AGILE WHILE ALIGNING INDIVIDUAL EMPLOYEES, THE TEAM, AND AN AGILE ORGANIZATIONAL STRUCTURE
- WITH MANY EXERCISES FOR SELF-TESTING AND CASE STUDIES

292 pages, € 33,00 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0622-6

Steffi Triest is the managing director of vicando in Berlin. As a management consultant, she advises companies and their boards on the strategic use of project management as well as accompanying the transformation to agility.

Jan Ahrend works as an independent coach and gives expert presentations at conferences as a change manager. Based on many years of experience with multifaceted clients - from start-ups to OTTO to Bertelsmann - he draws from a pool of experience in agile leadership practice.

NEW RELEASES IN March 2023

Short overview



LEARN HOW TO PROGRAM WITH PYTHON – SO EASY!

LEARNING THROUGH
PLAY WITH THE HELP
OF VIVID PICTURES

LET´S PLAY: LEARN HOW TO PROGRAM WITH PYTHON AND MINECRAFT

CREATE PLUGINS
WITHOUT PRIOR
KNOWLEDGE



GREEN OFFICE

THE PRACTICAL GUIDE FOR
MORE SUSTAINABILITY
AND ENVIRONMENTAL
AWARENESS IN THE
OFFICE

FREECAD

3D MODELING FOR
MECHANICS AND
ARCHITECTURE – THE
COMPREHENSIVE
PRACTICAL
INTRODUCTION



LEARN HOW TO PROGRAM WITH PYTHON - SO EASY!

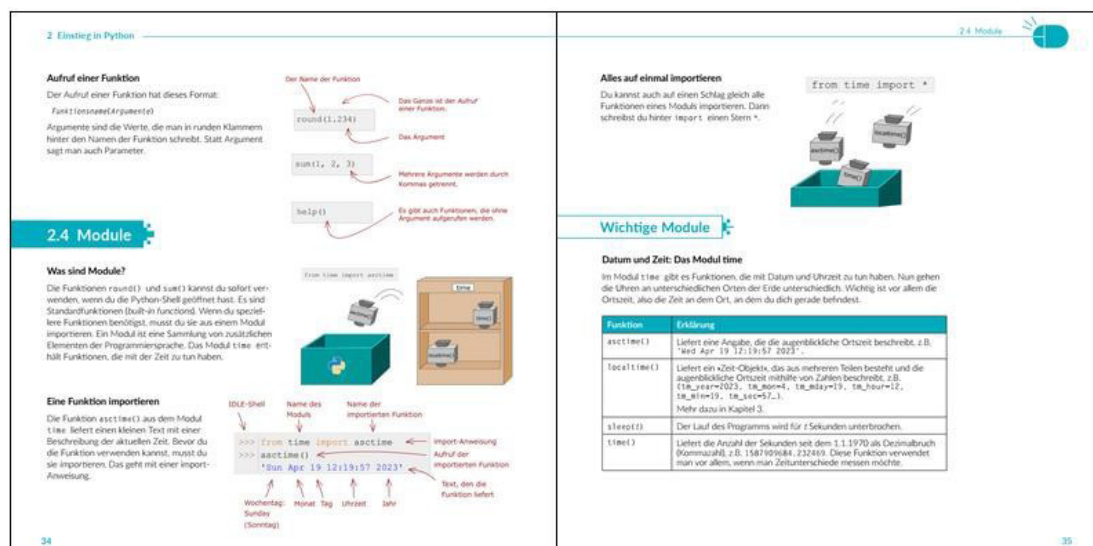
LEARNING THROUGH PLAY WITH THE HELP OF VIVID PICTURES



- ALL PYTHON BASICS EXPLAINED IN PICTURES
- PLAYFULLY EASY FROM FIRST SMALL PROGRAMS TO CLEVER TRICKS
- FUN PROGRAMMING WITH SIMPLE STEP-BY-STEP INSTRUCTIONS AND EXCITING TASKS

208 pages, € 24.99 (D)
Softcover, 22 x 22 cm
In full color
ISBN: 978-3-7475-0655-4

Michael Weigend has been a teacher for more than 30 years and lectures on Python programming at the University of Münster as part of a teaching assignment. He is involved in several national and international communities for computer use in education.



LET'S PLAY: LEARN HOW TO PROGRAM WITH PYTHON AND MINECRAFT

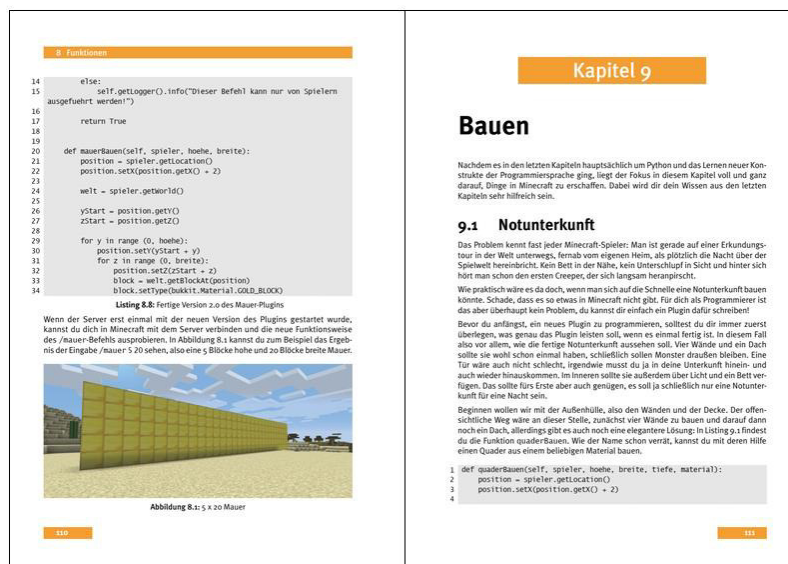
CREATE PLUGINS WITHOUT PRIOR KNOWLEDGE



- CREATE POWERFUL NEW WEAPONS LIKE A FIRE SWORD, BUILD TOWERS AND ENTIRE HOUSES AT THE TOUCH OF A BUTTON, AUTOMATICALLY REACT TO CHANGES IN THE WORLD
- DEVELOP NEW CRAFTING RECIPES AND CUSTOM GAME MODES LIKE A SNOWBALL FIGHT WITH HIGHSCORE LIST
- WITH EXTENSIVE REFERENCE TO ALL PROGRAMMING COMMANDS

304 pages, € 24,99 (D)
 Softcover, 14,8 x 21 cm
 In full color
 ISBN: 978-3-7475-0670-7

Daniel Braun has been a Minecraft devotee since the early days and knows all facets of the game. He has already written several books about Minecraft.



GREEN OFFICE

THE PRACTICAL GUIDE FOR MORE SUSTAINABILITY AND ENVIRONMENTAL AWARENESS IN THE OFFICE



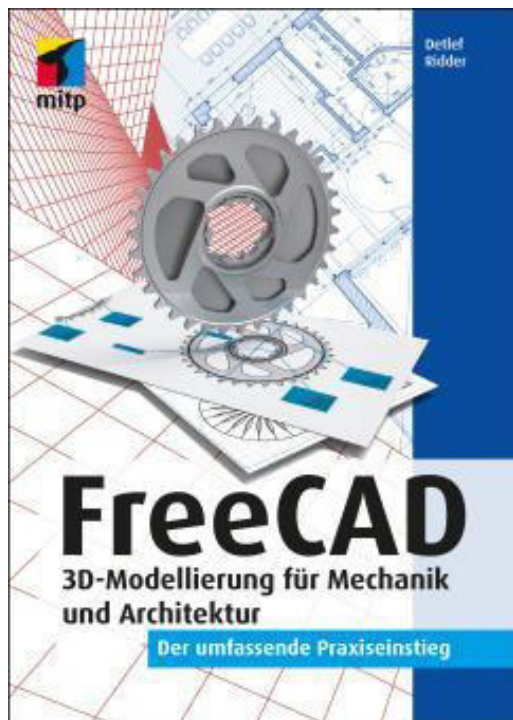
- HOW SUSTAINABLE AND ENVIRONMENTALLY FRIENDLY IS YOUR OFFICE? HELPFUL CLUES FOR ANALYZING YOUR STATUS QUO
- CONCRETE TIPS ON HOW TO IMPLEMENT GREEN MEASURES AND AVOID PITFALLS
- WITH NUMEROUS PRACTICAL EXAMPLES AND COMPREHENSIVE CHECKLISTS

168 pages, € 24,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0523-6

Rebecca Sommer is an editor, entrepreneur and environmental activist. She is the managing director of the sustainable advertising agency *between*, which won first place in the nationwide "Büro & Umwelt" competition in 2019 and won another award in 2021. Together with her team, she develops print and online marketing solutions for companies in the D-A-CH region and beyond. Rebecca Sommer is also the founder and editor-in-chief of the family magazine "Naturkind," which is aimed at nature-loving families.

FREECAD

3D MODELING FOR MECHANICS AND ARCHITECTURE - THE COMPREHENSIVE
PRACTICAL INTRODUCTION



- GET TO KNOW THE FREECAD STEP BY STEP
- PRACTICAL DESIGN EXAMPLES FOR 3D MODELING IN MECHANICS AND ARCHITECTURE
- DERIVE TECHNICAL DRAWINGS AND GENERATE MANUFACTURING DATA FOR 3D PRINTING AND NC

296 pages, € 24,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0488-8

Detlef Ridder has many years of experience in CAD and has already published numerous books on AutoCAD, Fusion 360, Inventor, Revit and ArchiCAD. He gives training courses on these programs and on CNC and therefore knows which topics are particularly important for beginners.

NEW RELEASES IN APRIL 2023

Short overview



RASPBERRY PI PICO QUICK START

COMPACT GUIDE FOR
THE HARDWARE

LEARN MORE EASILY WITH SKETCHNOTES & CO

VISUAL LEARNING
METHODS FOR SCHOOL,
UNIVERSITY AND
FURTHER EDUCATION



MACHINE LEARNING – VISUAL LERANING WITH STATQUEST

LEARN HOW TO
UNDERSTAND WITH
PICTURES VERY EASILY

PAINTING WITH PUTTY AND ACRYLIC PAINT

UNUSUAL MATERIALS
FOR EXTRAORDINARY
IMAGES



RASPBERRY PI PICO QUICK START

COMPACT GUIDE FOR THE HARDWARE



- ALL TECHNICAL DATA AND CONNECTIONS
- SIMPLE CODE EXAMPLES IN MICROPYTHON
- NUMEROUS PRACTICAL APPLICATIONS

208 pages, € 24.99 (D)
Softcover, 14,8 x 21 cm
ISBN: 978-3-7475-0640-0

Thomas Brühlmann works as a consultant and has many years of experience in hardware and software development. On the side, he realizes projects with open source hardware, gives talks and conducts workshops. In his blog at 555circuitslab.com he publishes projects, applications, tips and tricks.

LEARN MORE EASILY WITH SKETCHNOTES & CO VISUAL LEARNING METHODS FOR SCHOOL, UNIVERSITY AND FURTHER EDUCATION



- HELPFUL METHODS AND TECHNIQUES FOR EFFECTIVE LEARNING
- DEVELOP CONTENT FROM TEXTS AND LECTURES MORE EASILY AND STRUCTURE IT VISUALLY
- CREATE FLASHCARDS, MINDMAPS, SELF-TESTS, ETC.
- WITH NUMEROUS PRACTICAL EXAMPLES AND LEARNING TIPS

184 pages, € 19,99 (D)
Softcover, 17 x 21,8 cm
ISBN: 978-3-7475-0185-6

Heidrun Künzel has been a trainer and coach for communication, conflict management and visualization for over 15 years. Peter "Peps" Schmitt is a designer, illustrator and since 2014 trainer for visualization. He has also worked in adult education for over ten years and has dealt intensively with learning processes.

MACHINE LEARNING – VISUAL LEARNING WITH STATQUEST

LEARN HOW TO UNDERSTAND WITH PICTURES VERY EASILY



- BASED ON THE SUCCESSFUL VISUAL METHOD OF THE YOUTUBE CHANNEL "STATQUEST WITH JOSH STARMER" WITH OVER 915000 SUBSCRIBERS.
- LEARN FRAME BY FRAME: FULLY ILLUSTRATED GUIDE TO KEY MACHINE LEARNING CONCEPTS
- ALL THE BASICS FROM STATISTICS TO ALGORITHMS TO NEURAL NETWORKS

304 pages, € 34,99 (D)
Softcover, 21,6 x 16,5 cm
In full color
ISBN: 978-3-7475-0071-2

Josh Starmer is the face behind the popular YouTube channel "StatQuest with Josh Starmer". Since 2016, he has been explaining concepts in statistics, data science, machine learning, and algorithms to anyone interested with his innovative and unique visual style. StatQuest helps people around the world win competitions, pass exams, enter new professions, and get promoted.

PAINTING WITH PUTTY AND ACRYLIC PAINT

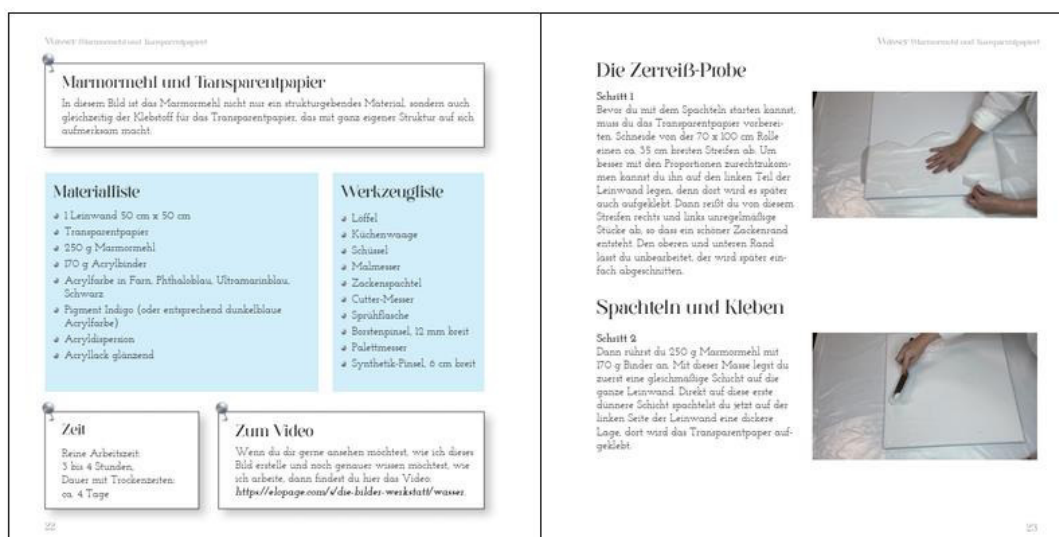
UNUSUAL MATERIALS FOR EXTRAORDINARY IMAGES



- ABSTRACT ART WITH MARBLE POWDER, PUTTY, PLASTER AND ACRYLIC PAINT - GIVE FREE REIN TO YOUR CREATIVITY WITH MIXED MEDIA.
- GUDRUN REHN-GÖSTENMEIER GIVES YOU STEP-BY-STEP INSTRUCTIONS FOR ATMOSPHERIC, NOBLE IMAGES WITH THIS BOOK.
- BY USING UNUSUAL MATERIALS SUCH AS MARBLE POWDER OR PLASTER, YOU WILL CREATE EXTRAORDINARY, ABSTRACT PICTURES WITH ACRYLIC AND OIL PAINT.

96 pages, € 19,99 (D)
 Hardcover, 19 x 19 cm
 ISBN: 978-3-7475-0703-2

Gudrun Rehn-Göstenmeier is an artist with a YouTube channel for art with putty. For more than 15 years, her entire passion for painting has been the structures that also make a painting a haptic experience. In her painting school in the middle of Schleswig-Holstein, she offers regular courses as well as painting vacations.



NEW RELEASES IN MAY 2023

Short overview

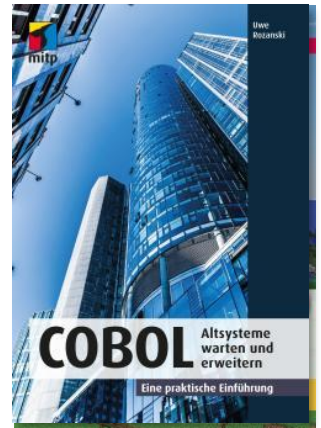


POP!_OS 22.04 QUICK START

THE EASY WAY INTO
THE LINUX WORLD

COBOL LEGACY SYSTEMS MAINTENANCE AND ENHANCEMENT

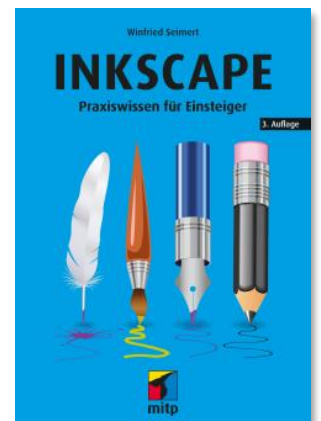
A STARTING GUIDE



THE SCRUM COURSE

PRACTICAL
INTRODUCTION TO
SUCCESSFUL
TEAMWORK

INKSCAPE PRACTICAL KNOWLEDGE FOR BEGINNERS



POP!_OS 22.04 QUICK START THE EASY WAY INTO THE LINUX WORLD



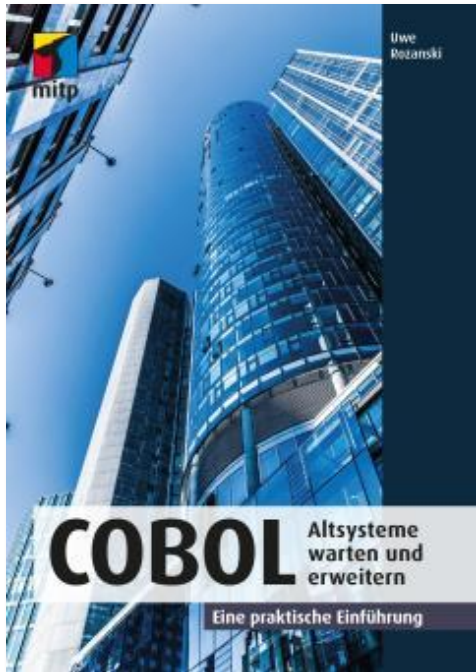
- EASILY INSTALL AND USE POP!_OS
- GET TO KNOW AND CUSTOMIZE THE USER INTERFACE
- RUN WINDOWS AND POP!_OS IN PARALLEL
- INCLUDING FREE E-BOOK AND POP!_OS 22.04 ON DVD

160 pages, € 19.99 (D)
Softcover, 14,8 x 21 cm
ISBN: 978-3-7475-0616-5

Robert Gödl is a convinced Linux user with a preference for testing free operating systems and free software. After more than 20 years without Microsoft Windows, he wants to show others that Linux today is easy to install, use and understand. Without a lot of technical IT terms, he makes Linux quickly and easily accessible to users without prior knowledge.

COBOL LEGACY SYSTEMS MAINTENANCE AND ENHANCEMENT

A STARTING GUIDE



- UNDERSTANDING, MAINTAINING AND EXTENDING COBOL PROGRAMS
- EXPLANATION OF ALL IMPORTANT LANGUAGE ELEMENTS AS WELL AS COMPREHENSIVE COMMAND REFERENCE
- INCLUDES DATABASE CONNECTIVITY IN COBOL (IMS AND SQL) AS WELL AS COBOL ON HOST SYSTEMS

416 pages, € 39,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0646-2

Uwe Rozanski has been holding seminars on mainframe and client/server systems since 1988, has gained extensive experience in numerous IT projects and has already written books on COBOL, Silverlight, Java-EJB and Groovy. His focus is on the combination of COBOL and Java.

THE SCRUM COURSE

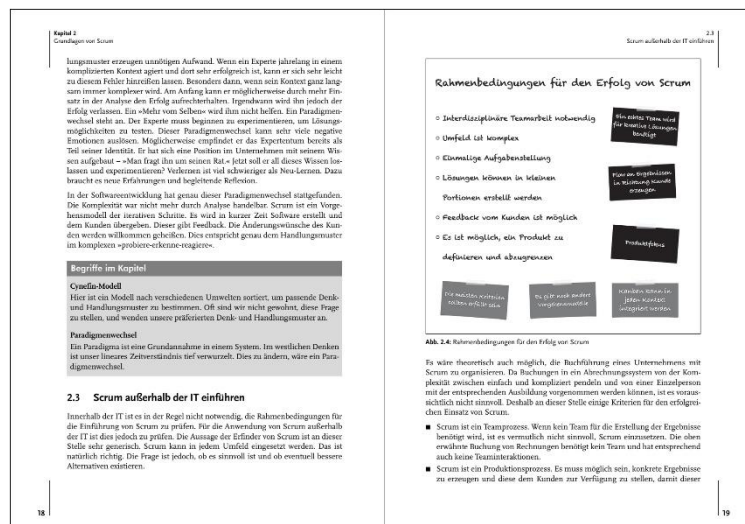
PRACTICAL INTRODUCTION TO SUCCESSFUL TEAMWORK



- UNDERSTAND AND SUCCESSFULLY APPLY SCRUM IN THEORY AND PRACTICE
- LEARN SCRUM METHODS AND WORK AGILE WITH THE TEAM DIRECTLY IN THE PROJECT
- INCLUDING CLEAR GRAPHICS AND MANY LEARNING VIDEOS

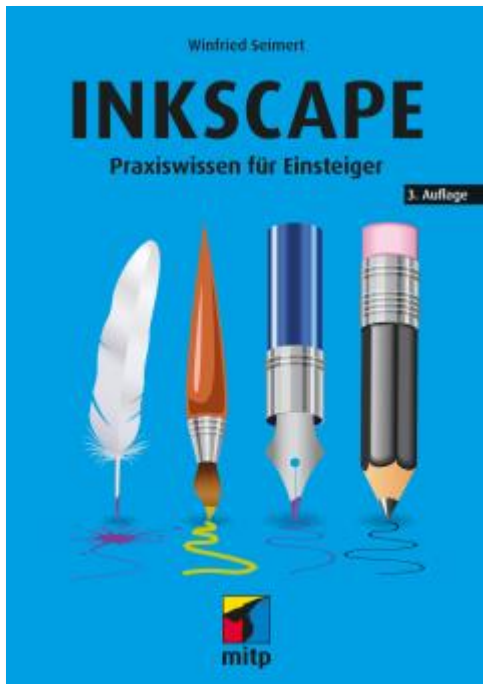
128 pages, € 19,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0664-6

Jan Ahrend works as an independent coach and gives expert presentations at conferences as a change manager. Due to many years of experience with multifaceted clients - from start-ups to OTTO to Bertelsmann - he draws from a large pool of experience from agile practice. As a trainer and coach for Scrum Masters and teams, he has over 15 years of experience in the implementation of Scrum, Kanban and DesignThink.



INKSCAPE

PRACTICAL KNOWLEDGE FOR BEGINNERS



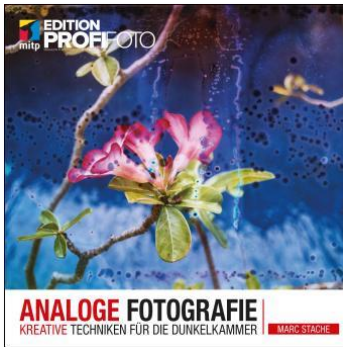
- STEP BY STEP FROM INSTALLATION AND PROPER SETTINGS TO EXPERT PUBLICATIONS.
- DESIGNING GRAPHICS: INSERT GRADIENT, ALIGN TEXT TO PATH, AND CLONE OBJECTS
- WITH MANY PRACTICAL EXAMPLES AND SMALL PROJECTS TO COPY

312 pages, € 29,99 (D)
Hardcover, 17 x 24 cm
ISBN: 978-3-7475-0685-1

Winfried Seimert is an IT lecturer, consultant and author of numerous technical books, especially on the topics of software and operating systems. In doing so, he always keeps the user's comfort in mind and explains in a correspondingly practical manner. His books have enjoyed great popularity since the mid-nineties due to their well thought-out structure.

NEW RELEASES IN JUNE 2023

Short overview



ANALOG PHOTOGRAPHY

CREATIVE TECHNIQUES
FOR THE DARKROOM

PAINTING ON STONES

FUNNY, CHEEKY, FROM
THE HEART

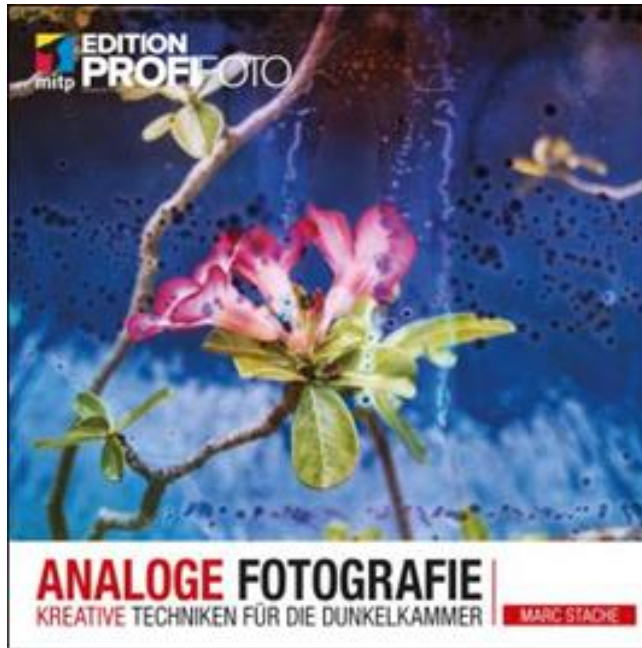


AUTOCAD 2024 AND AUTOCAD LT 2024 FOR ENGINEERS AND ARCHITECTS

THE COMPREHENSIVE
PRACTICAL BOOK

ANALOG PHOTOGRAPHY

CREATIVE TECHNIQUES FOR THE DARKROOM



- FULLY EXPLOIT THE POSSIBILITIES OF ANALOG DEVELOPMENT
- STEP BY STEP TO CREATIVE COLOR PHOTOS WITH THE SPECIAL "ORIGINAL EFFECT"
- COUNTLESS TECHNICAL TIPS ON ALL THE NECESSARY MATERIALS AND CHEMICAL PROCESSES

224 pages, € 34.99 (D)
Softcover, 22 x 22 cm
In full color
ISBN: 978-3-7475-0006-4

Graduate photo designer **Marc Stache** gives darkroom workshops for analog photography enthusiasts: He helps set up your first own darkroom and introduces you to film and paper development. In addition, he taught artistic work in the analog darkroom as a lecturer for artistic photography at the Bielefeld University of Applied Sciences (HSBI). In his Berlin studio and specialized laboratory "Analog Fineprint Service" he creates analog hand prints on PE and baryta paper (www.fineprintservice.de) for photo artists and analog enthusiastic hobby photographers. In 2017 he founded "Edition Argentum" (www.editionargentum.de), a gallery for analog photo art as well as an online store for photo archive materials, photography books and workshops on analog photography. His reference book "Photographing and Developing Analog" is a standard work and already in its fourth edition.

AUTOCAD 2024 AND AUTOCAD LT 2024 FOR ENGINEERS AND ARCHITECTS

THE COMPREHENSIVE PRACTICAL BOOK



- INTRODUCTION TO THE MOST IMPORTANT OPERATING ELEMENTS
- CONSTRUCTION EXAMPLES FROM ARCHITECTURE, HANDICRAFT AND TECHNOLOGY
- NUMEROUS PRACTICAL EXAMPLES AND EXERCISES

800 pages, € 49,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0740-7

Detlef Ridder has already published numerous books on AutoCAD, Inventor, Revit and ArchiCAD and gives training courses on these programs and in the field of CNC.

PAINTING ON STONES

FUNNY, CHEEKY, FROM THE HEART



- IMAGINATIVE MOTIFS FOR PAINTING STONES
- PERSONAL WORKS OF ART AS A GIFT FOR ANY OCCASION
- WITH STEP-BY-STEP INSTRUCTIONS FOR ALL MOTIFS

112 pages, € 19,99 (D)
Hardcover, 19 x 19 cm
In full color
ISBN: 978-3-7475-0704-9

Manuela "MaLEOLA" Leo is an artist and in 2019 realized her dream of having her own painting workshop just outside Berlin. She loves to give her ideas a face with cheeky sayings and fine strokes - on paper, canvas, golf balls and on stones.



NEW RELEASES IN JULY 2023

Short overview

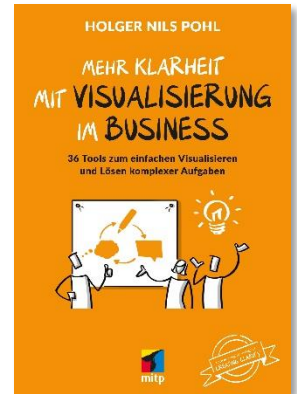


C++ FOR KIDS

EASILY LEARN TO
PROGRAM AND
CREATE YOUR OWN
GAMES

MORE CLARITY WITH VISUALIZATION IN BUSINESS

36 TOOLS TO EASILY
VISUALIZE AND SOLVE
COMPLEX TASKS



WRITE SCIENTIFIC PAPERS

PRACTICAL GUIDE WITH
OVER 100 SOFTWARE
TIPS INCLUDING AI
TOOLS

3D CONSTRUCTIONS WITH INVENTOR 2024

THE COMPREHENSIVE
PRACTICAL
INTRODUCTION



C++ FOR KIDS

EASILY LEARN TO PROGRAM AND CREATE YOUR OWN GAMES



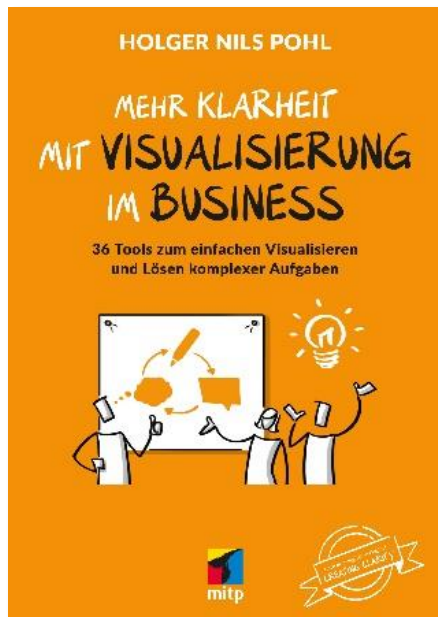
- LEARN C++ EASILY AND PROGRAM OBJECT-ORIENTED
- DEVELOP A COMPLETE GAME STEP BY STEP
- NUMEROUS EXERCISE QUESTIONS AND TASKS AT THE END OF THE CHAPTERS

280 pages, € 24.99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0688-2

Hans-Georg Schumann was a computer science and mathematics teacher at a comprehensive school. He has written many successful books in the mitp book series "... für Kids" series.

MORE CLARITY WITH VISUALIZATION IN BUSINESS

36 TOOLS TO EASILY VISUALIZE AND SOLVE COMPLEX TASKS



- ARE YOU LOOKING FOR A NEW APPROACH TO SOLVING THE COMPLEX CHALLENGES OF TODAY'S BUSINESS ENVIRONMENT?
- WANT TO PRESENT YOUR IDEAS MORE EFFECTIVELY AND MAKE MEETINGS MORE PRODUCTIVE?
- USE VISUAL TOOLS TO SOLVE NUMEROUS TASKS MORE EASILY AND MAKE COMPLEX BUSINESS PROCESSES MORE EFFECTIVE!

352 pages, € 34,99 (D)
Softcover, 17 x 24 cm
in full color
ISBN: 978-3-7475-0673-8

Holger is a versatile creative, visual strategist, author of non-fiction, children's and fantasy books, trainer and autistic who works internationally - in short: a creative powerhouse. He believes in the transformative power of visual tools and creates clarity for his clients, workshop participants and readers. He does this by reducing complexity to simple actionable steps. Holger studied communication design with distinction, is a trained journeyman carpenter, Scrum Master and former long-time teacher at two German universities in Berlin and Cologne, as well as an art school teacher.

WRITE SCIENTIFIC PAPERS

PRACTICAL GUIDE WITH OVER 100 SOFTWARE TIPS INCLUDING AI TOOLS



- ALL THE BASICS FOR WRITING SCIENTIFIC PAPERS
- METHODS FOR SELF-ORGANIZATION AND TIME PLANNING AS WELL AS STRATEGIES FOR DIFFERENT TYPES OF WRITING
- LITERATURE MANAGEMENT, RESEARCH AND EVALUATION, COLLECTING, STRUCTURING, WRITING AND EFFECTIVELY REVISING CONTENT
- SOFTWARE AS HELPFUL SUPPORT FOR ALL PHASES OF THE WORK

344 pages, € 24,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0700-1

Dr. Andrea Klein - lecturer, coach and author - has been teaching the basics of scientific work at universities, universities of applied sciences and universities of cooperative education for many years. She therefore knows which information is important for students when writing scientific papers and which impulses help them. She studied English, political science and psychology at the University of Heidelberg and earned her doctorate in business administration at the University of Mannheim.

3D CONSTRUCTIONS WITH INVENTOR 2024

THE COMPREHENSIVE PRACTICAL INTRODUCTION



- 3D MODELING FROM THE SKETCH TO COMPONENTS AND ASSEMBLIES TO THE WORKING DRAWING AND ANIMATION
- PRACTICAL EXPLANATIONS OF BASIC COMMANDS WITH MANY DIFFERENT DESIGN EXAMPLES TO REPRODUCE
- TWO BONUS CHAPTERS WITH ADDITIONAL TOPICS AS WELL AS ALL SAMPLE PROJECTS AS DOWNLOAD

464 pages, € 44,99 (D)
Softcover, 17 x 24 cm
ISBN: 978-3-7475-0659-2

Detlef Ridder has already published numerous books on AutoCAD, Inventor, Revit and ArchiCAD and gives training courses on these programs and in the field of CNC.

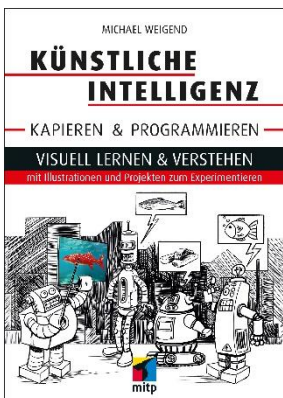
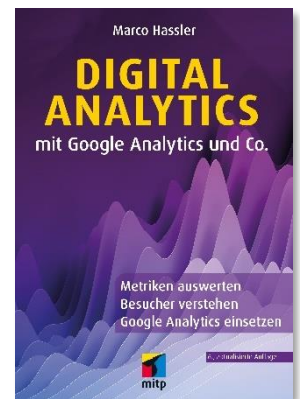
NEW RELEASES IN AUGUST AND SEPTEMBER 2023

Short overview



ARDUINO FOR KIDS
THE EASY ENTRY INTO
THE WORLD OF
MICROCONTROLLER
PROGRAMMING

**DIGITAL ANALYTICS
WITH GOOGLE
ANALYTICS 4
& CO.**



**UNDERSTANDING &
PROGRAMMING
ARTIFICIAL
INTELLIGENCE**
VISUAL LEARNING AND
UNDERSTANDING WITH
ILLUSTRATIONS AND
PROJECTS FOR
EXPERIMENTATION

**IMPLEMENT SAFE 6.0
IN THE COMPANY**
SUCCESSFULLY SCALING
LEAN AND AGILE



**THE MOST BEAUTIFUL
IDEAS MADE OF PAPER**
CRAFTING, DECORATING
& GIFTING



**PLOTTERTANTE &
FRIENDS**
24 PLOTTING IDEAS



**THE MOST BEAUTIFUL
UPCYCLING IDEAS WITH
CHALK PAINT**
WITH DETAILED INSTRUCTIONS
AND MATERIAL LISTS

ARDUINO FOR KIDS

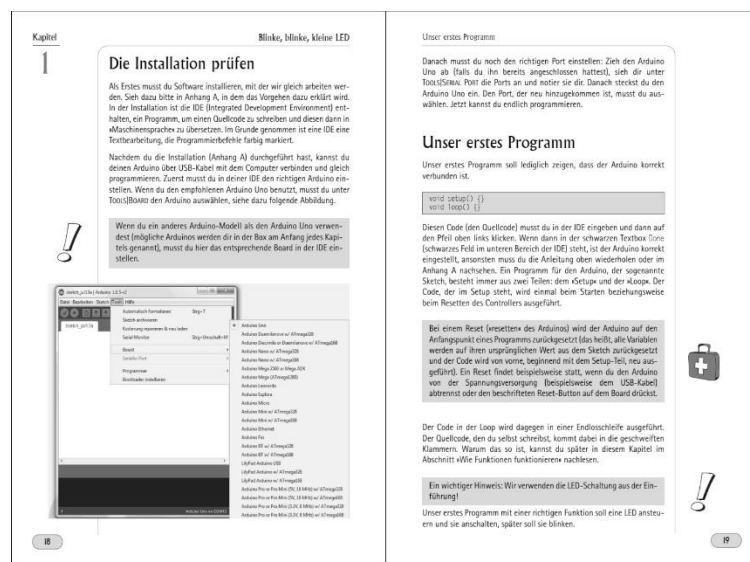
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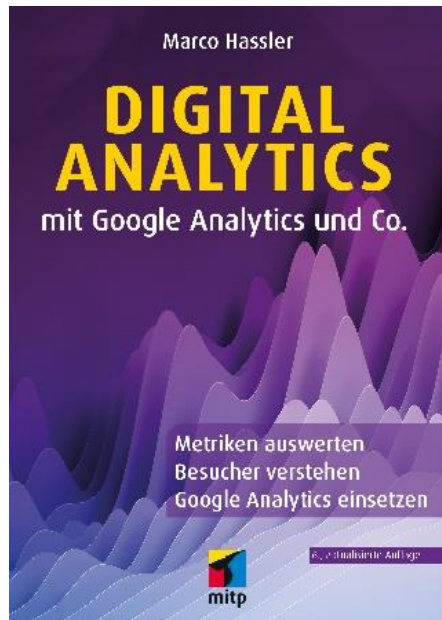
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Erik Schernich has been working with Arduinos and software development for over ten years. He is a chemist by training and works as a research assistant at the TU Braunschweig.



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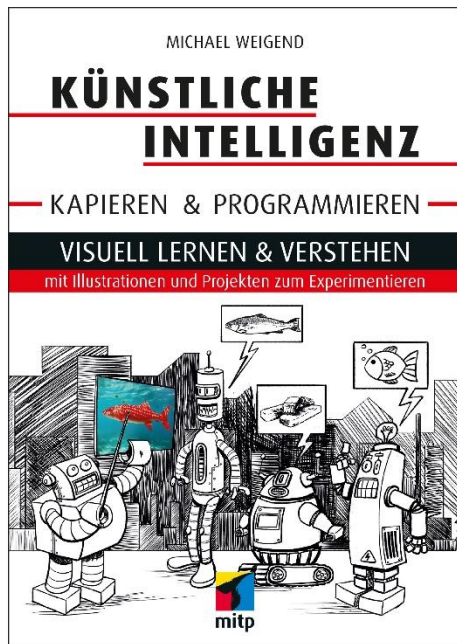
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Marco Hassler works at Merkle, one of the leading data-driven customer experience agencies. He advises large companies on marketing technologies and the use of data for successful marketing. He has been working in the digital environment for over 20 years and was co-owner of the digital agency Namics.

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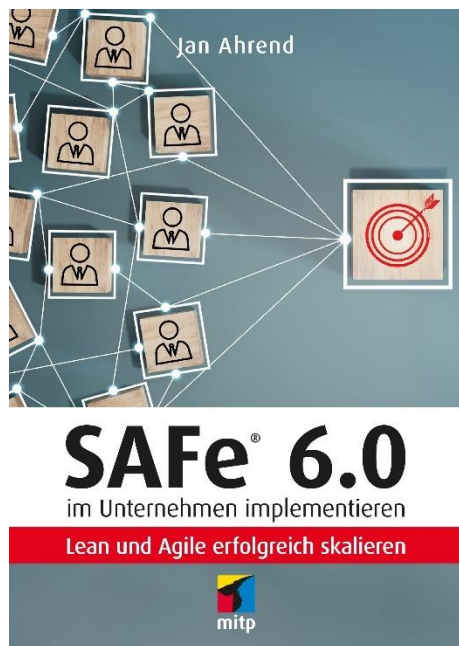
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Marina Bauer has made her passion for art and crafting public through her Instagram account "marina.bastelt". The self-employed beautician and chiroprapist has always devoted her free time to creativity: in the days of her training as a pharmacy assistant with pencil and watercolour drawings, later, and here especially in the Corona time-out, she was able to live out her passion more and more. With "marina.bastelt" she dedicates herself on Instagram to her love of DIY projects with and around paper.



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Andrea Kutsch is the founder of "kreativstattandrea" and created the DIY-CAMP #streichfieber. She has been passionate about DIY since she was a teenager, but she has a special passion for upcycling old things and painting with chalk paint. She passes on her knowledge in tutorials and courses.



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Fritz Kleiner is CEO of Futureways GmbH and specializes in consulting and teaching in the field of IT Service Management. He has about 30 years of experience in the field of information technology, which he acquired in numerous national and international customer mandates in the outsourcing, insurance, banking, pharmaceutical and administrative environment as Managing Senior Consultant and Principal.

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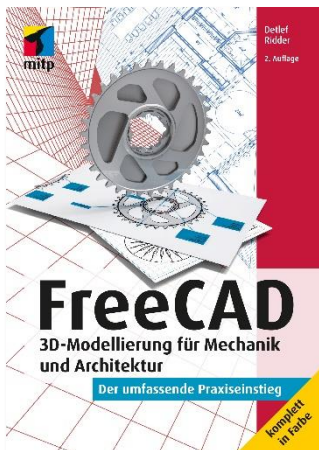
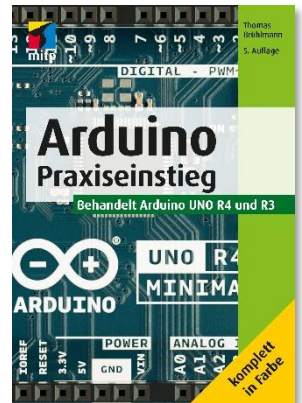
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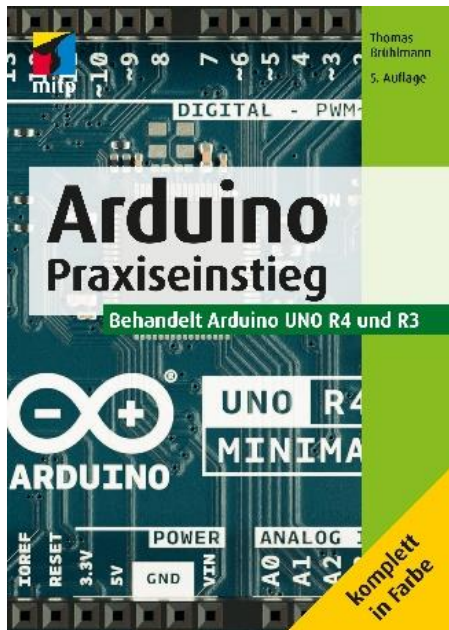
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Ulrich Engelke, born in 1963, has a first state examination in German and English studies and a master's degree with a focus on linguistics. Today he works as a management consultant for online marketing with a focus on SEO.

Barbara Engelke, born in 1965, has a state examination in German and theology and works as a teacher and subject tutor for German at a Bavarian grammar school. She leads a theater group and writes plays herself.

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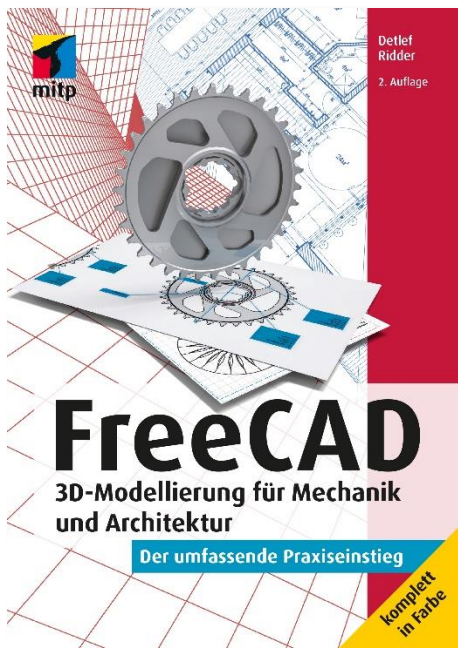


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Thomas Brühlmann works as a consultant and has many years of experience in hardware and software development. He also realizes projects with open source hardware, gives lectures and conducts workshops. In his blog at arduino-praxis.ch he follows the current development of the Arduino project and publishes projects, applications, tips and tricks.

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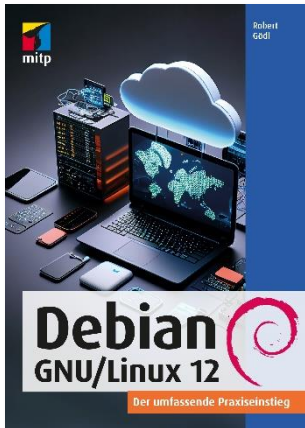
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Myriam Schlag studied psychology as well as graphic design and journalism - the perfect combination for writing books about creative projects. She has loved being creative, crafting and designing things since she was a child. With the plotter, she has found the ideal tool to realize her ideas and share them with others.

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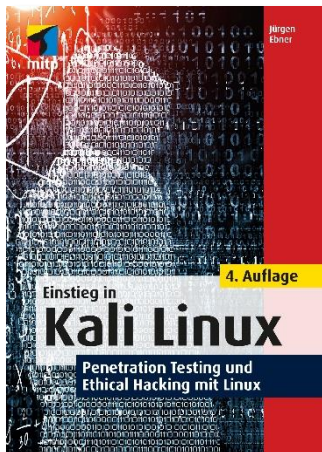
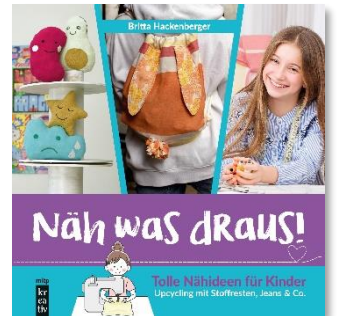


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Robert Gödl is a committed Linux user with a penchant for testing free operating systems and free software. After more than 20 years without Microsoft Windows, he wants to show others that Linux is now easy to install, use and understand.

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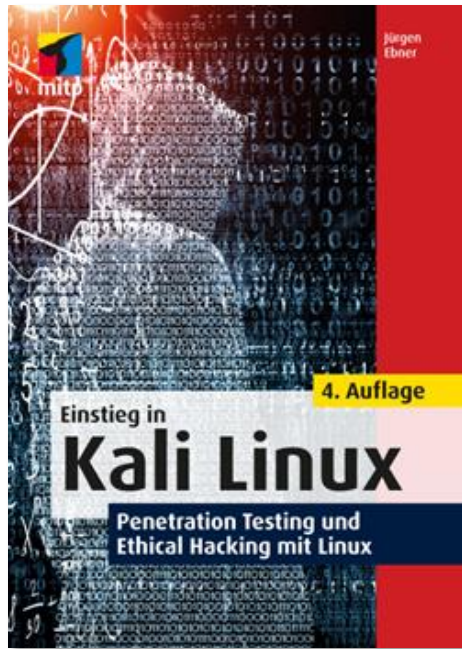


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Britta Hackenberger is a passionate upcycler and loves to create something new from something old. In 2009, the studied fashion designer founded the label "erbsenprinzessin" for sewing instructions and patterns and in 2011 the sewing and DIY blog erbsenprinzessin.com. Among other things, she gives sewing courses for children and therefore knows which projects are particularly exciting and easy to implement..

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Jürgen Ebner is an IT technician and certified data protection and IT security expert. When it comes to IT support, he relies on proactive services to ensure greater security in companies. With his IT company ICTE, he offers managed services as well as security assessments and the development of data protection concepts.

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Jeannine has been a creative artist for over 10 years, working with plotting, lasering, sewing and embroidery. She is particularly interested in the world of creativity and decoration. She sells her work at markets and in her own store and shares her ideas and creations on Instagram at @indivijual.jeannine.