

NEW RELEASES IN JANUARY 2019

Short overview



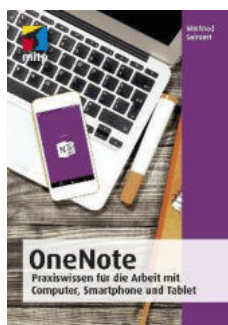
PROFESSIONAL PRODUCT PHOTOGRAPHY



WRITING SCIENTIFIC PAPERS WITH MICROSOFT WORD



PROGRAMMING ANDROID APPS GETTING STARTED WITH ANDROID STUDIO



ONENOTE HANDS-ON GUIDE FOR WORKING WITH COMPUTERS, SMARTPHONES AND TABLETS

PROFESSIONAL PRODUCT PHOTOGRAPHY



- A WIDE RANGE OF EXAMPLES AND PRACTICAL BACKGROUND KNOWLEDGE
- THE RIGHT CAMERA AND STUDIO EQUIPMENT
- CORRECT USE OF LIGHT, LIGHT SOURCES AND LIGHT GUIDANCE

Product photography is one of the most important areas of advertising photography. An appropriate and sales-promoting presentation of a wide variety of goods requires, above all, in-depth knowledge of light and lighting.

In this book the author deals with technical aspects such as the different lighting situations or the light sources in a studio. He also shows which effects can be created with which light guide using many examples.

First you will learn about the possibilities that even the simplest equipment can offer: With a desk lamp, mirror and paper, the author sets the scene for a rubber duck in an appealing way. A multitude of different application examples such as food, leather or chrome motifs, as well as an excursion into 360° photography, will subsequently increase the demands placed on equipment and photographer.

216 pages, € 29,00 (D)
Paperback, 22 x 22 cm
In full color
ISBN: 978-3-95845-831-4

Oliver Feld has been a professional advertising photographer for over 30 years with a focus on product photography. He also shares his knowledge in Workshops.

WRITING SCIENTIFIC PAPERS WITH MICROSOFT WORD



- YOUR PERFECT PAPER QUICK AND EASY - WITHOUT PREVIOUS KNOWLEDGE
- SOLUTION-ORIENTED AND COMPREHENSIBLE DESCRIPTIONS - WITH QUICK INSTRUCTIONS IN CASE YOU ARE UNDER PRESSURE
- FROM CHARTS AND GRAPHS TO FORMULAS AND BIBLIOGRAPHIES

Scientific papers - starting with seminar papers and final theses up to dissertations and seminar documents - require a professional layout.

In this book you will learn everything you need to write a perfectly formatted scientific paper.

This includes

- professional structure of a document as well as chapters and text pages
- Design of headlines, headers, footers and footnotes
- Creating and inserting lists, enumerations, charts, graphics and images
- Correct management of quotations, sources and references
- Helpful and target-oriented use of various assistance functions
- Effective work with style sheets

If your deadline is approaching, especially highlighted Quick Start Guides will show you how to quickly get your content done in an attractive form.

536 pages, € 24,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-917-5

G.O. Tuhls has been intensively involved with word processing since the first "text machines" were introduced. He prepares his teaching materials and his publications with Microsoft Word and therefore knows the skills and weaknesses of the program best from his own experience.

PROGRAMMING ANDROID APPS GETTING STARTED WITH ANDROID STUDIO



- THE BASICS OF APP PROGRAMMING FOR ANDROID WITH JAVA AND XML
- LEARN TO PROGRAM APPS STEP BY STEP WITH A CONTINUOUS EXAMPLE
- FOR ALL CURRENT ANDROID VERSIONS

In this book, the author gives you a vivid introduction to the basics of Android programming with Java and XML. Previous Java knowledge is not necessary – in order to work optimally with the book, a basic understanding of object-oriented programming is enough.

You will get to know the basic components of an Android app and how to optimally use Android Studio as a development environment. Using a simple app as an example, you will get to know the most important components used in most modern apps - from a simple activity to lists and databases to Internet access and automated tests.

In this way, all techniques and technologies are explained in practical use. You can start right away and follow all steps from project creation to testing the finished code.

416 pages, € 24,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-890-1

Eugen Richter has many years of training experience, being a lecturer and company trainer. His thematic focus is on the mobile development of apps for Android and cross-platform development.

ONENOTE

HANDS-ON GUIDE FOR WORKING WITH COMPUTERS, SMARTPHONES AND TABLETS



- WORK EFFECTIVELY AND COMFORTABLY WITH THE DIGITAL NOTEBOOK
- WRITE DOWN IDEAS, CREATE NOTES, STRUCTURE INFORMATION
- FROM THE FIRST NOTE ON THE COMPUTER TO MOBILE USE WITH THE ONENOTE APP

Microsoft OneNote is part of various Microsoft Office packages, even pre-installed on some PCs or available as a free online version and mobile app. The note taking software brings order and structure to your digital life: you can easily collect information of any kind and combine it inside your personal notebooks.

In this hands-on guide, the author shows you how to collect, manage, structure and retrieve notes, appointments, photos, screenshots, websites or documents with OneNote. You will learn how to use OneNote in conjunction with other Office programs such as Outlook or Word.

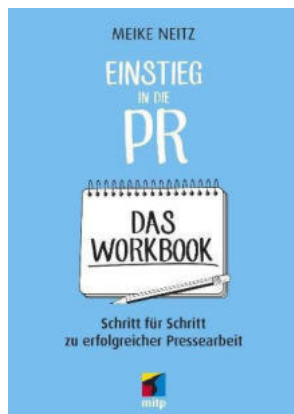
Thus, OneNote becomes an effective helper for your self-organization as well as your knowledge and information management.

320 pages, € 19,99 (D)
Paperback, 14,8 x 21 cm
ISBN: 978-3-95845-953-3

Winfried Seimert is a computer lecturer and author of numerous textbooks especially on the topics of software and operating systems.

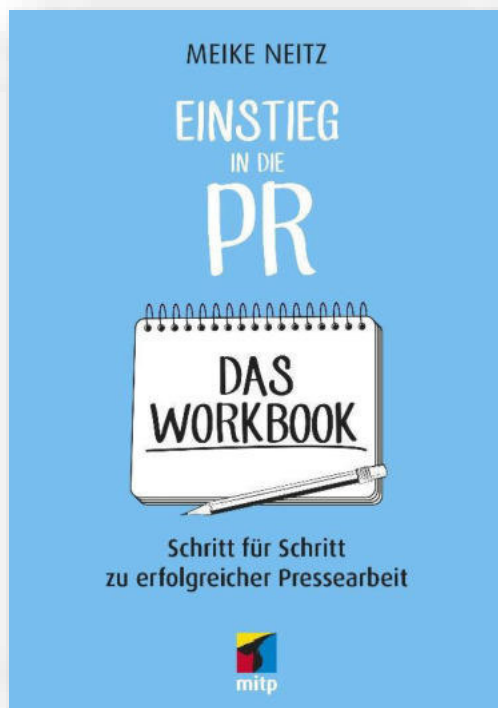
NEW RELEASE IN FEBRUARY 2019

Short overview



FIRST STEPS INTO PR: THE WORKBOOK STEP BY STEP TO SUCCESSFUL PUBLIC RELATIONS

FIRST STEPS INTO PR: THE WORKBOOK
STEP BY STEP TO SUCCESSFUL PUBLIC RELATIONS



- EASY ACCESS TO ALL ASPECTS OF PUBLIC RELATIONS
- DEVELOP STRATEGY, REACH THE PRESS, BUILD NETWORKS AND MASTER INTERVIEWS AND PUBLIC APPEARANCES
- FOLLOW UP PR WORK AND MEASURE SUCCESS

Modern public relations are absolutely essential for any company. With this book you get the necessary tools to successfully bring a company into the media - for a positive public perception.

You will learn how to attempt your PR in a structured way, step by step: from the analysis of company goals and strategy to the creation of a mailing list.

You will also get to know how to write exciting press releases and maintain your network. The author also asked journalists what kind of PR is valuable for them and what they dislike.

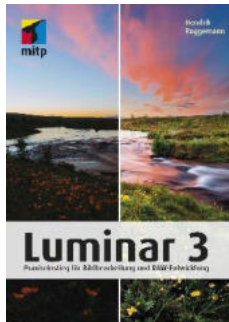
This book furthermore shows other kinds of professional press work such as interviews, press conferences, guest articles, special events and much more.

208 pages, € 19,99 (D)
Paperback, 14,8 x 21 cm
ISBN: 978-3-95845-656-3

Meike Neitz advises start-ups and grow-ups in communications work, content strategy, classic PR and pitch training with her own agency. She is a keynote speaker and host at events all over Germany and writes technical contributions for numerous magazines.

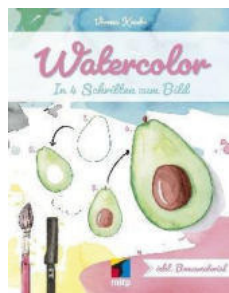
NEW RELEASES IN MARCH 2019

Short overview



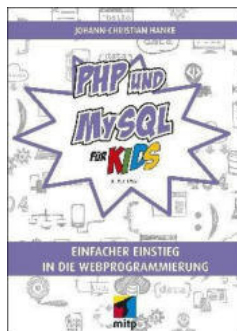
LUMINAR 3

HANDS-ON INTRODUCTION TO IMAGE PROCESSING
AND RAW DEVELOPMENT



WATERCOLOR

4 STEPS TO THE PICTURE



PHP AND MYSQL FOR KIDS

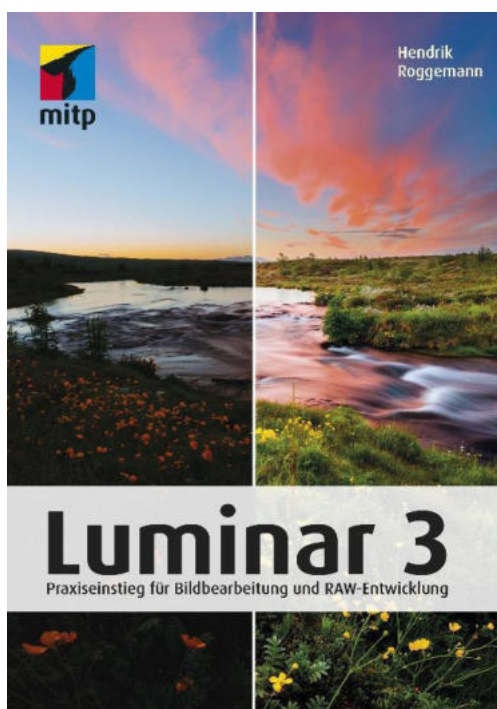
EASY INTRODUCTION TO WEB PROGRAMMING



ANALOGUE PHOTOGRAPHY AND DEVELOPMENT

YOUR OWN DARKROOM

LUMINAR 3 – HANDS-ON INTRODUCTION TO IMAGE PROCESSING AND RAW DEVELOPMENT



- THE POPULAR IMAGE EDITING ALTERNATIVE EXPLAINED STEP BY STEP
- FROM INSTALLATION AND CORRECT SETTINGS TO PHOTO RETOUCHING
- CREATE DIFFERENT LOOKS FOR AN IMAGE AND USE FILTERS TO QUICKLY EDIT PHOTOS

Luminar is one of the most innovative image processing programs on the market.

The author first shows how Luminar can be installed, further explains the comfortable picture administration in detail and gives many valuable tips for the library workflow.

In Part 2, he discusses the numerous functions for image processing, including the use of layers to optimize various individual image areas. In addition to many useful tools, he also introduces filters and masks that can be used to creatively design images.

The third part deals with professional topics such as skin retouching, batch processing and black-and-white conversion. The author explains everything by giving typical practical examples.

134 pages, € 19,99 (D)
Paperback, 17 x 24 cm
In full color
ISBN: 978-3-95845-998-4

Hendrik Roggemann has been a freelance photographer, filmmaker, coach and author since 2001.

WATERCOLOR 4 STEPS TO THE PICTURE



- EASY-TO-UNDERSTAND INSTRUCTIONS FOR OVER 50 WATERCOLOR PAINTINGS
- SUITABLE FOR BEGINNERS: EACH IMAGE IS CREATED IN FOUR SIMPLE STEPS
- WITH NUMEROUS MOTIFS FOR FLOWERS AND BLOSSOMS



144 pages, € 17,99 (D)
Paperback, 17,1 x 22 cm
In full color
ISBN: 978-3-95845-989-2

In this book you will find the most popular motifs for painting and illustrating with watercolors, which are particularly suitable for beginners.

This book makes it especially easy to get started: The author first briefly explains the individual techniques and gives you an overview of the required material. Then she shows in four comprehensible steps how each picture is created.

The book is divided into three levels of difficulty so that you can gradually dare to paint more complex pictures.

Verena Knabe is a freelance artist and founded the creative studio Gustavson near Paderborn in 2018. In her studio she regularly gives workshops in the fields of modern watercolor, illustration and handlettering.

PHP AND MYSQL FOR KIDS

EASY INTRODUCTION TO WEB PROGRAMMING



- LEARN HOW TO PROGRAM WEBSITES
 - WITH MANY SMALL PROJECTS: CALCULATOR, AUTOMATIC BIRTHDAY GREETINGS, A BLOG AND AN ADDRESS BOOK WITH DATABASE TABLES
 - INCLUDING A CRASH COURSE ON HTML AND CSS

With this book you will learn how to program and put your website online in a fun and easy way. And don't worry: password protection keeps everything safe! In many small projects you'll learn among other things how to count visitors to your website or set up a guestbook where your friends can post messages.

You can even create your own polls, feedback forms, and a small blog. You'll also learn how to use MySQL database tables for an address book, for example. The author also gives you troubleshooting tips.

At the end you have programmed your own website with database connection. With the basics from this book, you can now implement your own ideas.

464 pages, € 24,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-567-2

Johann-Christian Hanke
is a successful textbook author,
editor and typesetter.

ANALOGUE PHOTOGRAPHY AND DEVELOPMENT YOUR OWN DARKROOM



- DEVELOP BLACK-AND-WHITE FILMS YOURSELF AND MAKE PRINTS: STEP BY STEP FROM EXPOSED FILM TO FINISHED IMAGE
- OVERVIEW OF SUITABLE AND CURRENTLY AVAILABLE CAMERAS, FILMS AND PHOTO PAPERS
- DIRECT INFLUENCE ON THE DEVELOPMENT AS AN ELEMENTARY AND CREATIVE COMPONENT OF THE IMAGE

Marc Stache advises you on setting up and equipping your own darkroom. He demonstrates the differences between various films and helps you choose the right film, right developer and paper.

He also explains the practical basics of darkroom work, the possibilities of retouching and experimental development, for example with coffee. Marc Stache shows you step by step how to move from the exposed film to the finished print, how to archive both negatives and positives for the long term and how to present your images perfectly.

A list of the most common mistakes including their causes and tips on how to remedy them perfectly rounds off this modern textbook: as a result, you receive unique black-and-white photos from your home laboratory.

288 pages, € 29,99 (D)
Paperback, 22 x 22 cm
In full color
ISBN: 978-3-95845-965-6

Marc Stache is a graduate photo designer and gives darkroom workshops for lovers of analogue photography. From his online gallery "Edition Argentum" only analogously created and elaborated photo art can be purchased.

NEW RELEASES IN APRIL 2019

Short overview



SKETCHNOTES IN EVERYDAY LIFE
USE SKETCHNOTES STEP BY STEP AND EASILY
INTEGRATE THEM INTO YOUR EVERYDAY LIFE



ARDUINO
HANDS-ON INTRODUCTION



MINDMANAGER 2019
MINDMAPPING | VISUALIZATION | SELF MANAGEMENT

SKETCHNOTES IN EVERYDAY LIFE

USE SKETCHNOTES STEP BY STEP AND EASILY INTEGRATE THEM INTO YOUR EVERYDAY LIFE



TO-DO AND HAVE-FUN LISTS, CHECKLISTS, PLANS FOR HOLIDAYS, GARDEN AND CO

RECIPES, PERSONAL GREETINGS AND VOUCHERS, INVITATIONS AND MENU CARDS AS WELL AS STATISTICS, TRACKERS AND CALENDARS

MINDFULNESS WITH SKETCH NOTES: VISUALIZE YOUR JOURNAL, EMOTIONS AND GRATITUDE AND MEDITATE WITH THE PENCIL

You are a sketchnote enthusiast, but don't really know how to use them every day and for many different purposes? The author shows you how to integrate small drawings into your everyday life step by step.

You start with short memos, helpful checklists, personal greetings and vouchers. You'll learn how to design layouts such as diary pages, recipes, invitations and menu cards for parties.

You'll also learn how to use sketchnotes with kids for a family calendar, for example.

No matter if you want to illustrate your travel diary with sketchnotes or use them to practice mindfulness - this book provides numerous ideas and examples on how to use sketchnotes in everyday life.

Be inspired and start right away!

160 pages, € 19,99 (D)
 Paperback, 17 x 21,8 cm
 Bicolored
 ISBN: 978-3-95845-748-5

Heidrun Künzel has been a trainer and coach for communication, conflict management and visualisation for over 14 years.

ARDUINO

HANDS-ON INTRODUCTION



ALL HARDWARE COMPONENTS, USE OF DIGITAL AND ANALOG PORTS, EXAMPLES FOR SENSORS, ACTUATORS AND DISPLAYS

PRACTICAL INTRODUCTION TO ARDUINO PROGRAMMING

MANY SAMPLE PROJECTS

Topics covered:

- Hardware components
- Development environment
- Processing inputs and outputs
- Use of sensors, actuators and displays
- Serial data transmission
- Collect and store data
- Software libraries and hardware extensions
- Practical applications such as compass, clinical thermometer, spirit level, power supply and robot
- Internet applications with Arduino such as Twitter tool, RSS reader, mailchecker and weather station, WiFi with ESP8266
- Your own DIY-Boards and Arduino-Clones
- Arduino in mini format with ATtiny
- Tools for practitioners

688 pages, € 34,99 (D)
Paperback, 17 x 24 cm
In full color
ISBN: 978-3-7475-0054-5

Thomas Brühlmann works as a consultant and has many years of experience in hardware and software development. He also realizes projects with open source hardware, gives lectures and conducts workshops.

MINDMANAGER 2019

MINDMAPPING | VISUALIZATION | SELF MANAGEMENT



MANUAL FOR THE EFFICIENT
AND PRACTICAL USE OF
MINDMANAGER

EASY VISUALIZATION OF
COMPLEX INFORMATION
THROUGH FLEXIBLE MIND
MAPS, DIAGRAMS AND
INFOGRAPHICS

WITH MANY PRACTICAL
EXAMPLES AND EXERCISES -
ALSO AVAILABLE FOR
DOWNLOAD

Topics covered:

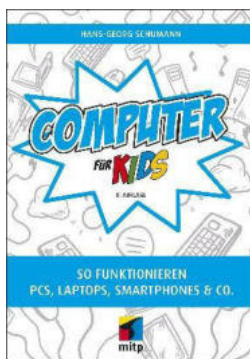
- Mindmapping and MindManager
- Basic and expert knowledge
- MindManager in Practice
- Manage tasks and projects
- The new SmartRules and Smart Shapes
- MindManager Interfaces
- Publish and share maps
- Enhanced and revised functions
- Comparison with the Enterprise Version

368 pages, € 24,99 (D)
Paperback, 14,8 x 21 cm
ISBN: 978-3-95845-567-2

Andreas Lercher is a management consultant, certified knowledge manager and an expert for MindManager. His seminars and consulting projects deal with the practical application of MindManager, which he has been using enthusiastically in his daily work since 2002.

NEW RELEASES IN MAY 2019

Short overview



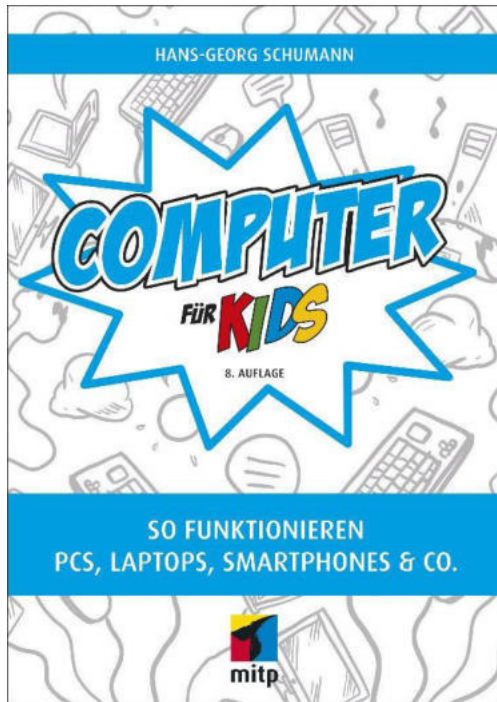
COMPUTER FOR KIDS
THE EASY INTRODUCTION TO HARDWARE,
SOFTWARE, INTERNET AND MORE



VERSION MANAGEMENT WITH GIT
HANDS-ON INTRODUCTION

COMPUTER FOR KIDS

THE EASY INTRODUCTION TO HARDWARE, SOFTWARE,
INTERNET AND MORE



UNDERSTANDING THE
STRUCTURE AND
COMPONENTS OF
COMPUTERS

HOW TO USE FOLDERS,
FILES AND WORD
PROCESSING CORRECTLY

USING THE INTERNET AND
THE CLOUD AND
SYNCHRONIZING DATA

What do desktop PCs, laptops, tablets, smartphones, playstations and even calculators have in common? They're all computers! But do you know how such a device is constructed and what you can do with it? This book shows you how computers work from the ground up. You don't need any previous knowledge.

First, you explore Windows in its latest version. You'll learn how to deal with files, folders and windows, and how to save and print. Then you'll learn about different parts of your computer and the connected devices. You'll also learn a lot about software, such as how to use Word and what open source programs are.

After that it's on to the Internet and you'll learn how to use a cloud and how to sync your smartphone with your PC, for example. With a breakdown service and an encyclopedia at the end of the book, you'll have all the answers if you have more questions or minor problems.

248 pages, € 24,99 (D)
Paperback, 17 x 21,8 cm
In full colour
ISBN: 978-3-7475-0068-2

Hans-Georg Schumann is a computer science and mathematics teacher at a comprehensive school. He has already published many successful books in the series "... for kids".

VERSION MANAGEMENT WITH GIT HANDS-ON INTRODUCTION



FROM BASIC FEATURES TO
HANDLING BRANCHES AND
REMOTE REPOSITORIES TO
TIPS AND TRICKS FOR
EVERYDAY FUNCTIONS

SELECTION OF
MEANINGFUL WORKFLOWS
AND DEPLOYMENT FOR
TEAMS

HOST GIT REPOSITORIES
WITH GITHUB AND GITLAB

Git is widely used in software development - both in companies and in open source projects. Beginners often only learn the most important commands, which quickly become inadequate, especially when the first errors occur.

On the one hand, this book works with the common commands that you need in your daily work with Git. On the other hand, the author also wants you to understand Git as a whole in order to use it effectively in the development process.

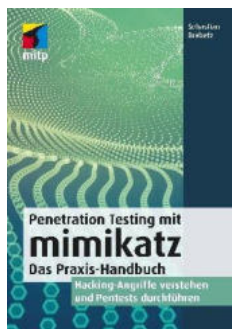
The focus of the book lies on the practical work with Git. You will learn which commands there are, how they work and how to solve problems. In addition to everyday functions, you will also find less frequently used commands, that are also important.

288 pages, € 29,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-7475-0042-2

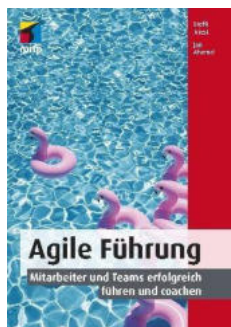
Sujeewan Vijayakumaran is a software developer with a focus on quality assurance. He has been an enthusiastic git user for many years and uses it not only to develop software, but also to version many other files.

NEW RELEASES IN JUNE 2019

Short overview



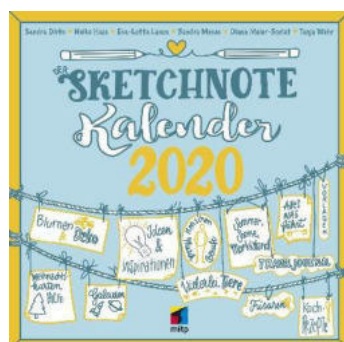
PENETRATION TESTING WITH MIMIKATZ
THE HANDS-ON MANUAL
UNDERSTAND HACKING ATTACKS AND
PERFORM PENTESTS



AGILE LEADERSHIP
LEAD AND COACH EMPLOYEES AND TEAMS
SUCCESSFULLY



DATABASES
IMPLEMENTATION TECHNIQUES



THE SKETCHNOTE CALENDER 2020

PENETRATION TESTING WITH MIMIKATZ

THE HANDS-ON MANUAL
UNDERSTAND HACKING ATTACKS AND PERFORM PENTESTS



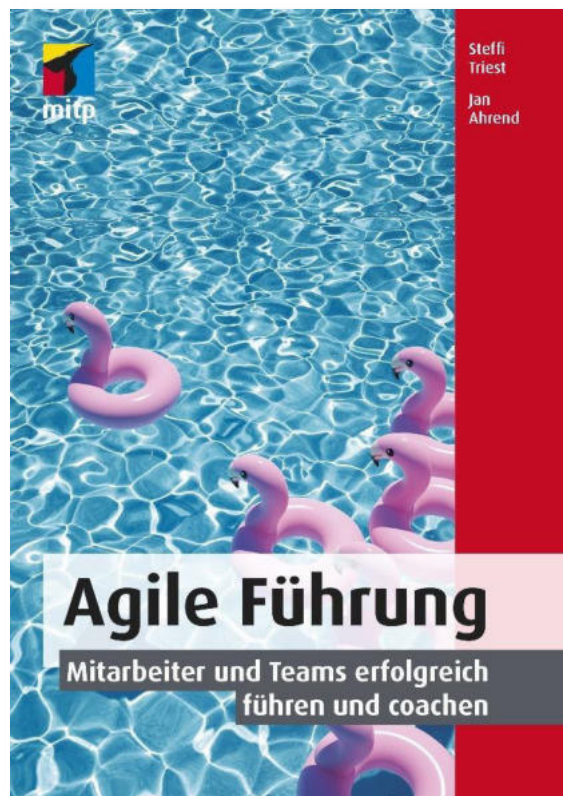
- Penetration tests with mimikatz from pass-the-hash to kerberoasting and golden tickets
- Functionality and vulnerabilities of Windows local security authority (lsa) and kerberos protocol
- All attacks - easy to understand and explained in detail

232 pages, € 27,00 (D)
Paperback, 14,8 x 21 cm
ISBN: 978-3-95845-968-7

Sebastian Brabetz is the managing director of mod IT GmbH and responsible for Professional Security Services. He is certified as an Offensive Security Certified Professional (OSCP). He works in the field of IT security in all areas from consulting to defensive vulnerability management and incident response to offensive penetration tests. He gives workshops on pentesting and metasploit.

AGILE LEADERSHIP

LEAD AND COACH EMPLOYEES AND TEAMS SUCCESSFULLY



- What makes an agile organization and how can it be managed
- Interaction of employees, self-organized teams, leadership and organizational structure
- With many exercises and case studies

264 pages, € 29,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-950-2

Steffi Triest advises companies and their board members on the strategic use of project management and accompanies the transformation to agility.

Jan Ahrend works as an independent coach and change manager. Based on many years of experience with multifaceted clients, he draws on a pool of experience from agile management practice.

DATABASES

IMPLEMENTATION TECHNIQUES



- Architectural principles and data structures of modern database systems
- Algorithms and optimized queries for database operations
- Transaction models and transaction management in multi-user mode

736 pages, € 39,99 (D)
Hardcover, 17 x 24 cm
ISBN: 978-3-95845-779-9

The authors are professors for database and information systems - Gunter Saake at the University of Magdeburg, Kai-Uwe Sattler at the TU Ilmenau and Andreas Heuer at the University of Rostock.

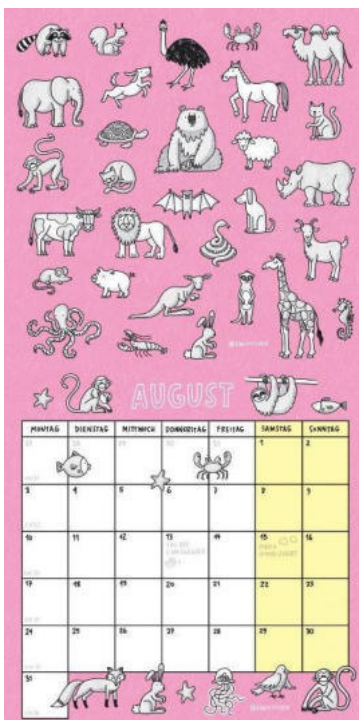
THE SKETCHNOTE CALENDER 2020



- The wall calendar for sketchnoters, letterers and creatives

- Month-by-month: A decorative sketchnote and tutorials to trace

- In large format of 30x30 cm for double-sided hanging

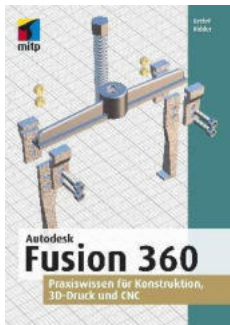


26 pages, € 19,99 (D)
Paperback, 30 x 30 cm
ISBN: 978-3-7475-0060-6

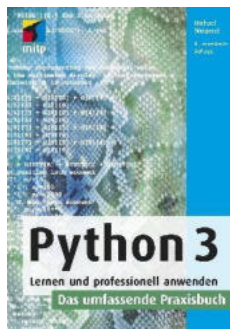
The authors are professional illustrators and sketchnoters and have a large following on instagram.

NEW RELEASES IN JULY 2019

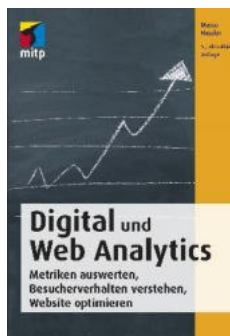
Short overview



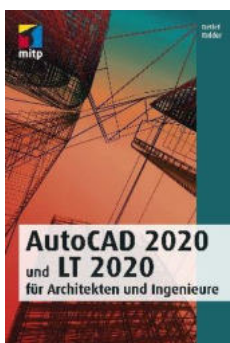
AUTODESK FUSION 360
HANDS-ON GUIDE TO DESIGN,
3D PRINTING AND CNC



PYTHON 3
LEARN AND APPLY PROFESSIONALLY



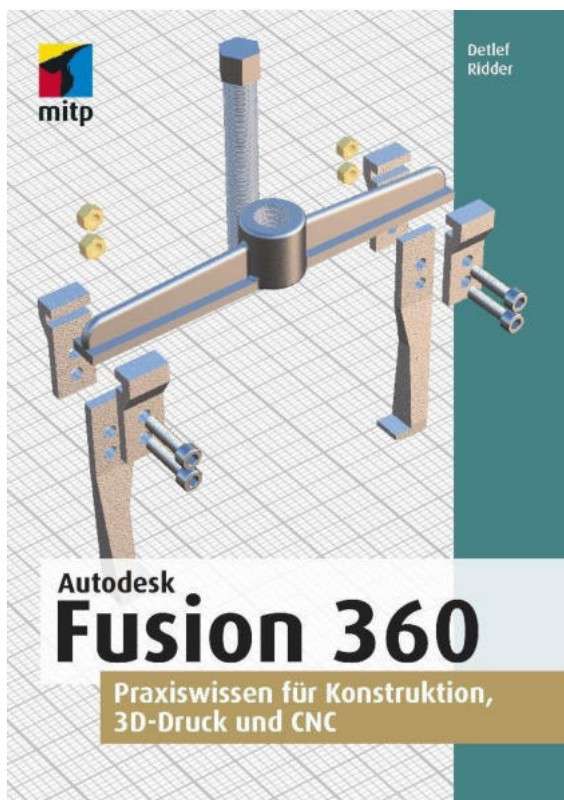
DIGITAL AND WEB ANALYTICS
EVALUATE METRICS, UNDERSTAND VISITOR BEHAVIOR,
OPTIMIZE YOUR WEBSITE



AUTOCAD 2020 AND LT 2020
FOR ARCHITECTS AND ENGINEERS

AUTODESK FUSION 360

HANDS-ON GUIDE TO DESIGN,
3D PRINTING AND CNC



- Professionally design, render, animate and simulate 3D models

- Preparation of models for 3D printing and CNC machining as well as introduction to the manufacturing process

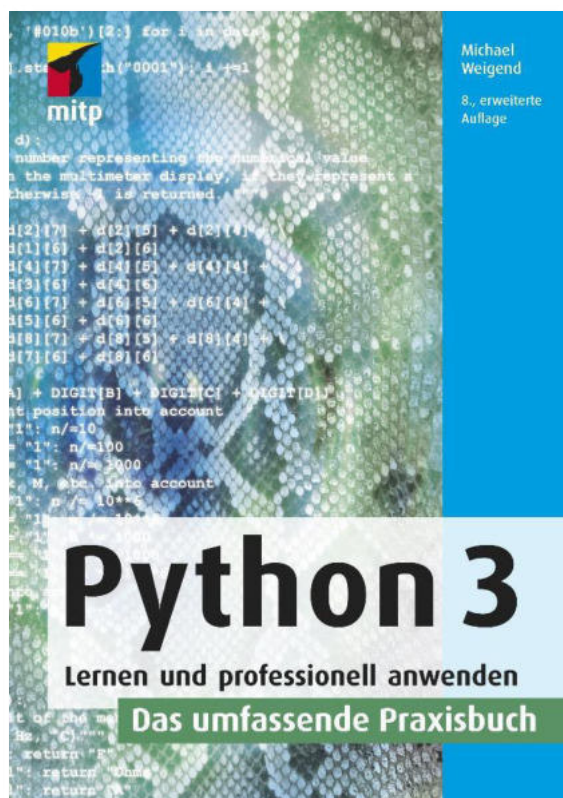
- All important functions explained step by step

376 pages, € 29,99 (D)
Paperback, 17 x 21 cm
ISBN: 978-3-7475-0030-9

Detlef Ridder has already published numerous books on AutoCAD, Inventor, Revit and ArchiCAD and gives training on these programs and in the CNC.I area.

PYTHON 3

LEARN AND APPLY PROFESSIONALLY



- Introduction to all language basics: classes, objects, inheritance, collections, dictionaries
- User interfaces and multimedia applications with PyQt, databases, XML and internet programming with CGI, WSGI and Django
- Scientific computing with NumPy, parallel processing of large amounts of data, data visualization with Matplotlib

1056 pages, € 39,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-7475-0051-4

Michael Weigend is a computer science teacher and has already written several books about Python

DIGITAL AND WEB ANALYTICS

EVALUATE METRICS, UNDERSTAND VISITOR BEHAVIOR,
OPTIMIZE YOUR WEBSITE



- Analyze and interpret metrics
- Understand and evaluate visitor behaviour
- Define digital goals, optimize web presence and increase success

464 pages, € 29,99 (D)
Hardcover, 17 x 24 cm
ISBN: 978-3-7475-0045-3

Marco Hassler works for the digital agency *Namics*, where he is particularly active in the conception and optimization of websites for large companies. Since 2002 he has been working with the business and marketing focused methods of Analytics.

AUTOCAD 2020 AND LT 2020 FOR ARCHITECTS AND ENGINEERS



- Introduction to the most important operating elements
- Construction examples from architecture, craft and technology
- Numerous practical examples and exercises

832 pages, € 44,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-7475-0077-4

Detlef Ridder has already published numerous books on AutoCAD, Inventor, Revit and ArchiCAD.

NEW RELEASES IN AUGUST 2019

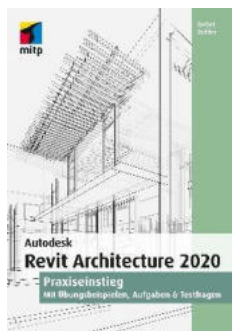
Short overview



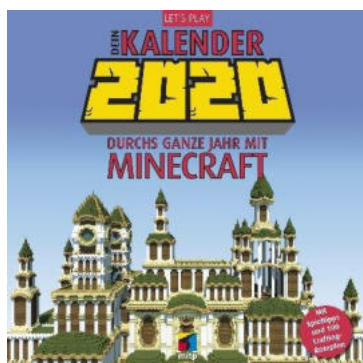
MARKETING WITH INSTAGRAM
THE COMPREHENSIVE HANDS-ON GUIDE
BE SUCCESSFUL WITH A PROFESSIONAL
STRATEGY, INFLUENCER MARKETING AND
ADVERTISING



3D DESIGNS WITH AUTODESK INVENTOR 2020
THE COMPREHENSIVE HANDS-ON GUIDE
WITH EXAMPLES, EXERCISES AND TEST QUESTIONS



AUTODESK REVIT ARCHITECTURE 2020
HANDS-ON GUIDE
WITH EXAMPLES, EXERCISES AND TEST QUESTIONS



**LET'S PLAY: YOUR CALENDAR
2020 - ALL YEAR ROUND WITH
MINECRAFT**

MARKETING WITH INSTAGRAM
THE COMPREHENSIVE HANDS-ON GUIDE
BE SUCCESSFUL WITH A PROFESSIONAL STRATEGY,
INFLUENCER MARKETING AND ADVERTISING



- Develop and implement a professional social media strategy
- Content and visual language for stories and posts
- Influencer Marketing and Advertising on Instagram
- With many examples and tips for useful apps

312 pages, € 26,99 (D)
Paperback, 14,8 x 21 cm
In full color
ISBN: 978-3-7475-0065-1

Kristina Kobilke is a digital marketing strategist, trainer and author from Hamburg. With her trainings, lectures, webinars and specialist publications she helps companies, agencies and brands to develop integrated marketing and communication strategies. She is also a lecturer at various academies, including the Academy for Journalism, Advisory Board of Social Media Week Hamburg and Digital Marketing Expert Speaker at Squared Online - a digital marketing & leadership program from Google.

3D DESIGNS WITH AUTODESK INVENTOR 2020
THE COMPREHENSIVE HANDS-ON GUIDE
WITH EXAMPLES, EXERCISES AND TEST QUESTIONS

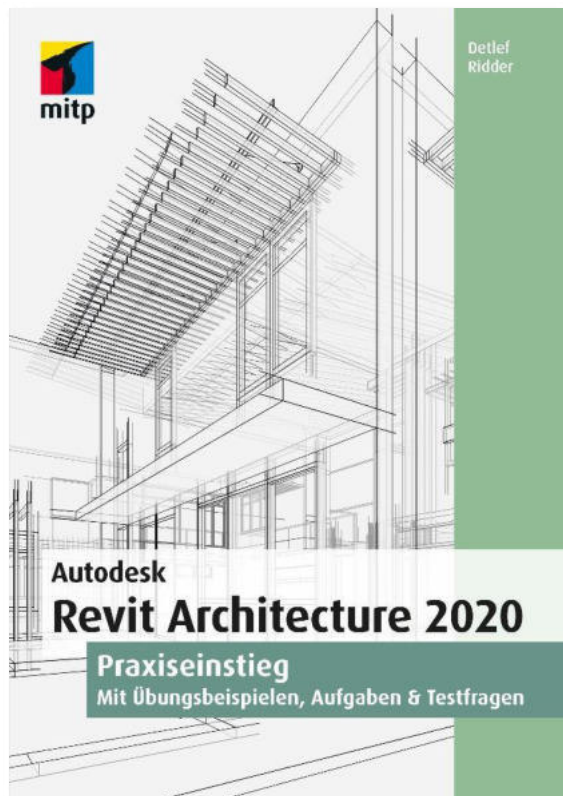


- 3D modelling from the sketch over components and assemblies up to the drawing and presentation with animation
- Hands-on explanation of basic commands with many different design examples
- Introduction to the iLogic programming environment

528 pages, € 44,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-7475-0080-4

Detlef Ridder has already published numerous books on AutoCAD and ArchiCAD and gives training courses.

AUTODESK REVIT ARCHITECTURE 2020
HANDS-ON GUIDE
WITH EXAMPLES, EXERCISES AND TEST QUESTIONS



- Architectural constructions from the ground plan to the 3D model and plot
- Practical example of a house from cellar to roof
- Design and editing functions and graphical representation of the most important architectural elements using examples

440 pages, € 59,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-7475-0083-5

Detlef Ridder has already published numerous books on AutoCAD and ArchiCAD and gives training courses.

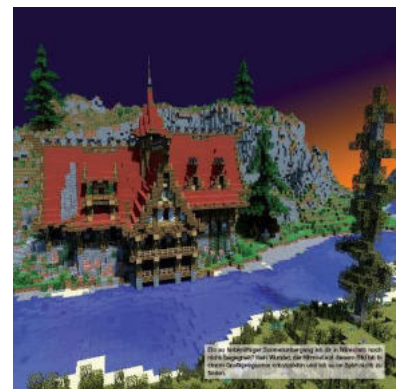
LET'S PLAY: YOUR CALENDAR 2020
ALL YEAR ROUND WITH MINECRAFT



- The practical wall calendar for all Minecraft fans with space for appointments and notes.
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- In large format of 30 x 30 cm for double-sided suspension

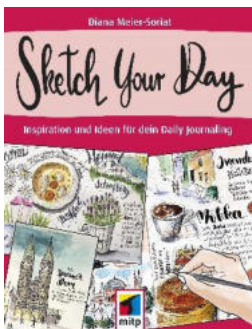
26 pages, € 19,99 (D)
Paperback, 30 x 30 cm
In full color
ISBN: 978-3-7475-0061-3

Daniel Braun has been a Minecraft fan since the first days and knows all facets of the game as a professional. He is a research assistant at the Faculty of Computer Science at the TU Munich and has already written several books on Minecraft and LEGO Mindstorms.



NEW RELEASES IN SEPTEMBER 2019

Short overview



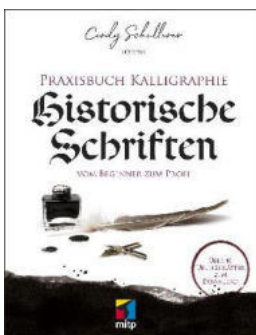
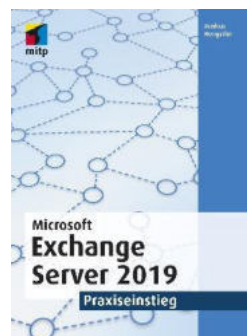
SKETCH YOUR DAY
INSPIRATION AND
IDEAS FOR YOUR DAILY
JOURNALING

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LAYOUT AND
TYPESETTING FOR
SELPUBLISHING
& CO.



**THE BIG FLIPCHART
TEMPLATE BOOK**
OVER 180 TEMPLATES
FROM AGENDA TO
EVALUATION

**EXCHANGE SERVER
2019**
PRACTICE
INTRODUCTION



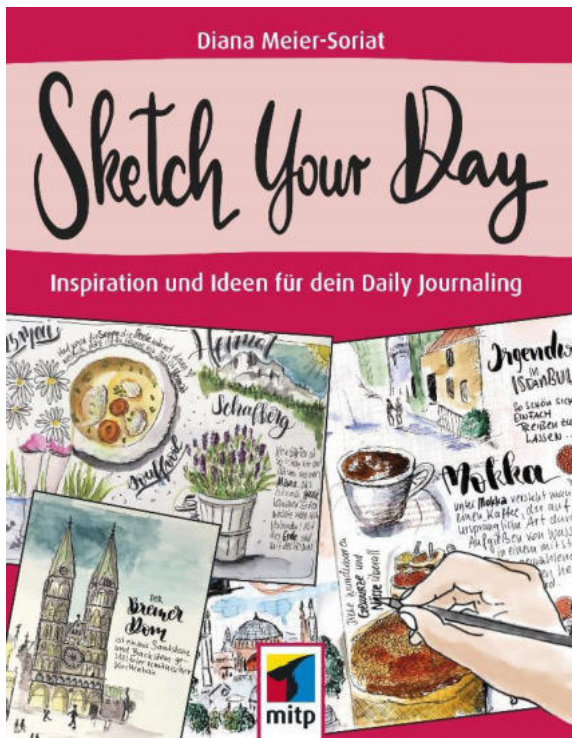
**HISTORICAL WRITING -
CALLIGRAPHY
HANDS-ON BOOK**
FROM BEGINNER TO
PROFESSIONAL



**LETTERING &
CALLIGRAPHY:
LETTERGRAPHY**
50 PROJECTS WITH
WATERCOLOR, BRUSH
AND PEN

SKETCH YOUR DAY

INSPIRATION AND IDEAS FOR YOUR DAILY JOURNALING



- Capture your life in images and text with daily journaling
- Motivation and valuable tips for the start as well as a practical material guide
- Numerous examples and ideas for topics and drawings



168 pages, € 19,99 (D)
Paperback, 17 x 21 cm
In full color
ISBN: 978-3-95845-986-1

Diana Meier-Soriat founded *Sketchnotes* by Diana in 2015 and regularly gives visualization workshops and graphic recordings. She shares her passion for bullet journals, pens, paper and the like with over 16.000 followers on Instagram and her blog.

THE BIG FLIPCHART TEMPLATE BOOK

OVER 180 TEMPLATES FROM AGENDA TO EVALUATION



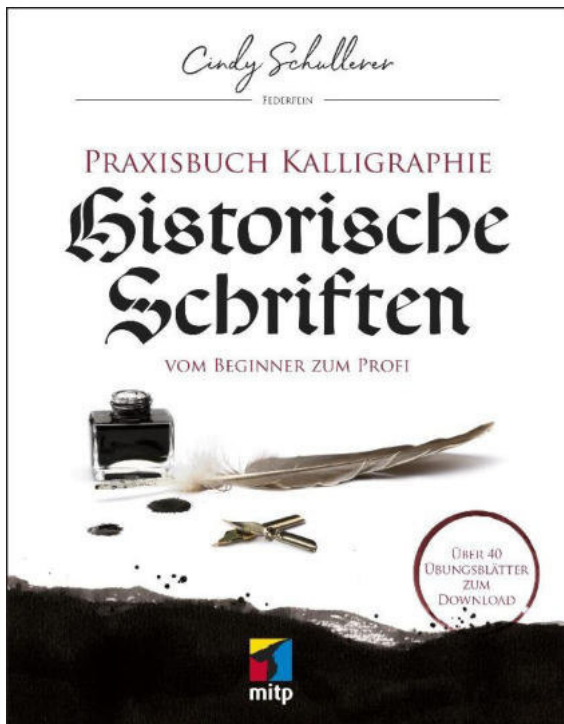
- Over 180 creative motifs for flipchart design
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320 pages, €29,99 (D)
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As *Sketchnotelovers* **Tanja Wehr** is an established member of the German visualizer scene. As a trainer with almost 20 years of experience she teaches others in in-house trainings or free workshops. **Sandra Dirks** is a blogger and YouTuber and writes passionately about flipcharts, facilitation & accessories.

HISTORICAL WRITING - CALLIGRAPHY HANDS-ON BOOK FROM BEGINNER TO PROFESSIONAL



- Step-by-step instructions for 10 historical fonts
- Detailed material guide and technical basics
- Create appealing designs: from basic knowledge to final design
- 12 inspiring projects with instructions for recreation



CAPITALIS MONUMENTALIS

Ansprechend

EPOCHE & URSPRUNG

Die Capitalis Monumentalis ist ein 17. Jahrhundert von Christen entwickeltes, dieses ästhetische Buchstaben für Kapital, Majuskeln und ist, insbesondere für monumental, sehr groß, ist die Abbildung aller Buchstaben und Grundzüge der folgenden Repräsentation unserer Zeit.

CHARAKTERISTIK

Die Capitalis Monumentalis ist eine neue Majuskelschrift, die das gesamte Alphabet besteht nur aus Großbuchstaben. Die Majuskeln in einfacher und stark in dem geometrischen Grundformen von Dreieck, Quadrat und Kreis.



Die Capitalis Monumentalis kann wieder Wortabstände nach Silbentrennung. Zur Worttrennung werden in der Regel keine Trennpunkte eingesetzt. Sehr typisch für diese Schrift sind die hohen Hälften, die absteigenden Abschnitte, in der Enden die bei den meisten Buchstaben.

SCHREIBFEDERN & PAPIERAUSWAHL

Von der ursprünglichen Form her sind diese, sind mit Federfedern auf einem glatten oder sauberen Papier geschrieben. Verschiedene Köpfe sind mit verschiedenen, Ornamenten, Spitzfedern und in den anderen Schriftarten genutzt werden.

208 pages, € 24,99 (D)
Paperback, 17 x 21 cm
In full color
ISBN: 978-3-7475-0024-8

Cindy Schullerer, the calligrapher behind *Federfein*, is a media design expert and illustrator from Linz, Austria.

LETTERING & CALLIGRAPHY: LETTERGRAPHY

50 PROJECTS WITH WATERCOLOR, BRUSH AND PEN



- 50 projects from a colorful mixture of lettering, calligraphy and watercolor
- Instructions for 9 alphabets, watercolor painting techniques and background design
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208 pages, € 22,00 (D)
Paperback, 17 x 21 cm
In Full Color
ISBN: 978-3-7475-0021-7

Angelika Müller-Reichert studied communication design and works as a freelance designer in Darmstadt. She is known as *Lieber Rosa* on YouTube, Instagram and blogs.

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- Create appealing layouts, save them as templates and fill them with text
- Format texts correctly and avoid typographical and typesetting errors
- With many practical tips for creating e-books

370 pages, € 24,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845309-8

G.O. Tuhs has been intensively involved with the processing of words since the first "text machines" were introduced. He prepares his teaching materials as a communication trainer as well as his publications with Microsoft Word and therefore knows the skills and weaknesses of the software best from his own experience.

EXCHANGE SERVER 2019

PRACTICLE INTRODUCTION



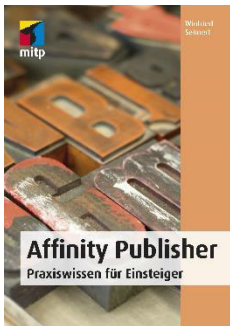
- Practical introduction to the administration of Microsoft Exchange Server
- From infrastructure planning and installation through configuration and administration to backup and security
- With practical examples, tips and step-by-step instructions

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Paperback, 17 x 24 cm
ISBN: 978-3-95845-745-4

Markus Hengstler works as a Senior Systems Engineer in particular with Exchange, Citrix and Windows Server. He achieved the highest certification in the field of Exchange, the Microsoft Certified Master and is a Microsoft Certified Trainer. He gives trainings and writes for the Digicomp Academy AG blog.

NEW RELEASES IN OKTOBER 2019

Short overview



AFFINITY PUBLISHER
 HANDS-ON GUIDE FOR
 BEGINNERS

**SUCCESS IN THE
 PHOTO-BUSINESS**
 VALUABLE KNOW-HOW
 FOR PHOTOGRAPHERS
 FROM ACQUISITION TO
 PORTFOLIO



**WRITING SCIENTIFIC
 PAPERS**
 HANDS-ON GUIDE WITH
 OVER 100 SOFTWARE
 TIPS

**WATERCOLOR –
 FLOWERS, LEAVES
 AND COMPOSITIONS**
 OVER 60 STEP-BY-STEP
 INSTRUCTIONS WITH
 SKETCH VARIANTS



COMPTIA A+
 SYSTEM TECHNOLOGY AND
 SUPPORT FROM A TO Z
 PREPARATION FOR THE
 EXAMS 220-1101 AND
 220-1102

CINEMA 4D R21
 HANDS-ON
 INTRODUCTION



AFFINITY PUBLISHER HANDS-ON GUIDE FOR BEGINNERS



- The most important functions of Affinity Publisher for designing print products are explained using a consistent example
- Useful tips and tricks for a smooth workflow and an optimal layout
- With many hands-on examples like business cards, photo books, flyers and brochures

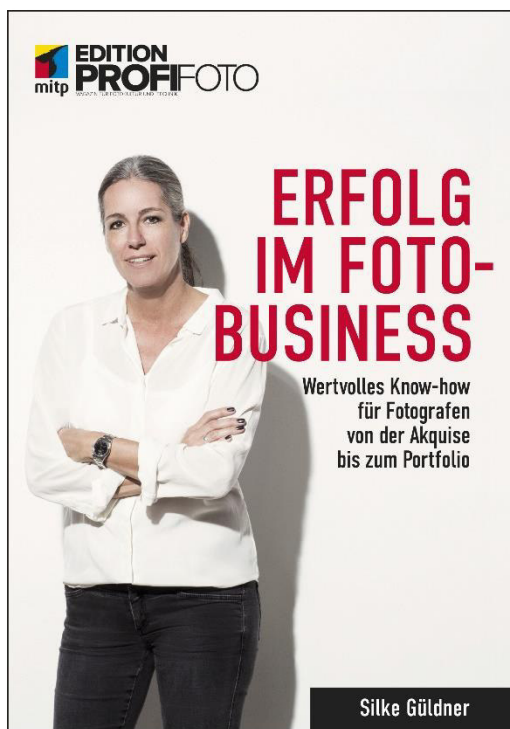
328 pages, € 24,99 (D)
Paperback, 14,8 x 21 cm
In full color
ISBN: 978-3-95845-878-9

Winfried Seimert is an IT lecturer, consultant and author of numerous books on software and operating systems. He always has the user's comfort in mind and explains in a hands-on way. His books have enjoyed great popularity since the mid-nineties due to their well thought-out structure.

THIS IS THE ONLY AVAILABLE BOOK ON THIS SOFTWARE SO FAR

SUCCESS IN THE PHOTO-BUSINESS

VALUABLE KNOW-HOW FOR PHOTOGRAPHERS FROM
ACQUISITION TO PORTFOLIO



- Thought-provoking ideas in entertaining column form for professional and prospective photographers

- Practical knowledge about profile & positioning, motivation & inspiration, portfolio & presentation, acquisition, organization, appearance & communication as well as fee structure & social media

- Lots of insights from the successful photographer consultant Silke Guldner

192 pages, €24,99 (D)
Paperback, 14,8 x 21 cm
In full color
ISBN: 978-3-7475-0074-3

Silke Guldner is a consultant for photographers and creative people, lecturer and public speaker. Her column on relevant questions from the job practice of professional photographers has been published in the magazine ProfiFoto since 2011. Since 2004 she has been giving individual consultations for professional and young photographers as well as workshops for associations, companies and institutions from creative and photographic industries.

WRITING SCIENTIFIC PAPERS

HANDS-ON GUIDE WITH OVER 100 SOFTWARE TIPS



- All the basics for writing scientific papers

- Methods for self-organization and time management as well as strategies for different types of writing

- Literature management, research and evaluation, collecting, structuring, writing and effectively revising content

- Software as a helpful support for all phases of the work

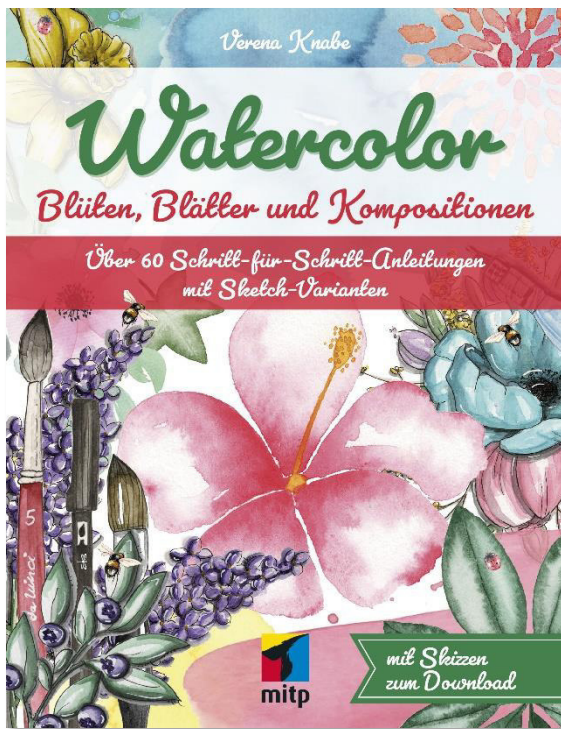
344 pages, € 18,00 (D)
Paperback, 14,8 x 21 cm
ISBN: 978-3-95845-974-8

Dr. Andrea Klein teaches "Scientific Work" and supervises students at the International University of Cooperative Education of the F+U Group as well as at technical colleges and universities. Her many years of experience have contributed to the development of a didactic concept that uses the individual motivation of students as a starting point for their further development.

WATERCOLOR

FLOWERS, LEAVES AND COMPOSITIONS

OVER 60 STEP-BY-STEP INSTRUCTIONS WITH SKETCH VARIANTS



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Verena Knabe is a freelance artist with her own creative studio near Paderborn. She gives workshops for modern watercolor, illustration and handlettering.

COMPTIA A+

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PREPARATION FOR THE EXAMS 220-1001 AND 220-1002



- Fundamentally revised on the new CompTIA A+ exams

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- Many practical example questions for a successful certification

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Markus Kammermann has been active in system engineering for more than twenty years and has been an instructor and author for almost as long. This is already the fifth edition of his book in which he deals with the inner workings of computers and operating systems.

CINEMA 4D R21 HANDS-ON INTRODUCTION



- Introduction to 3D modeling, texturing, animation, scene construction and rendering

- Character rigging, physical animation with dynamics, programmed animation with XPresso, Hair, MoGraph and Sculpting

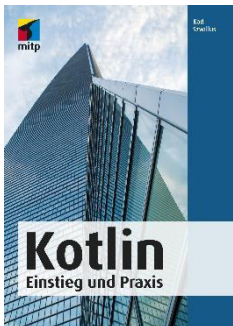
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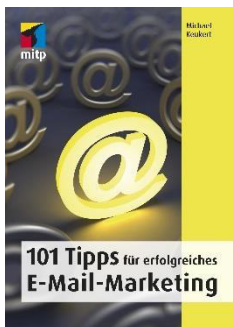
Maik Eckardt is a freelance 3D graphic designer and CINEMA 4D trainer at the SAE Institute, the Institute of Design (IN.D), the Technische Kunsthochschule (BTK) in Berlin and the Nemetschek Competence Center.

NEW RELEASES IN NOVEMBER 2019

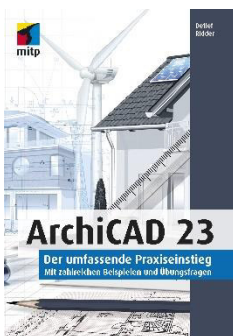
Short overview



KOTLIN
INTRODUCTION AND
PRACTICE



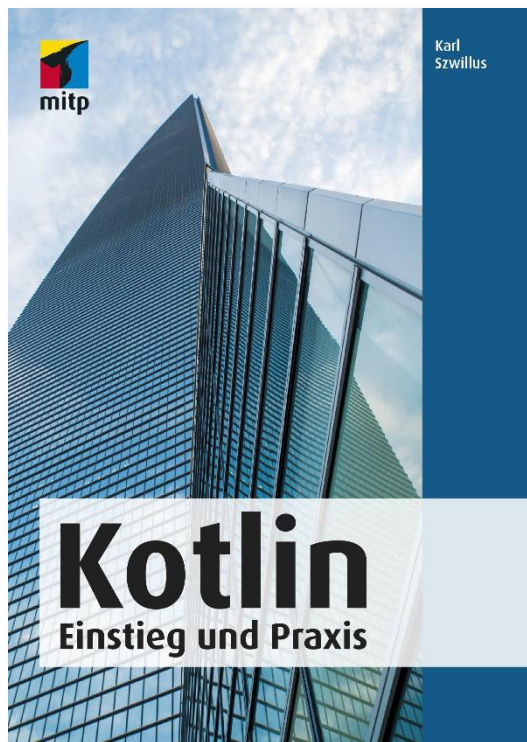
**101 TIPS FOR
SUCCESSFUL EMAIL
MARKETING**



ARCHICAD 23
THE HANDS-ON
INTRODUCTION
WITH NUMEROUS
EXAMPLES AND EXERCISE
QUESTIONS

KOTLIN

INTRODUCTION AND PRACTICE

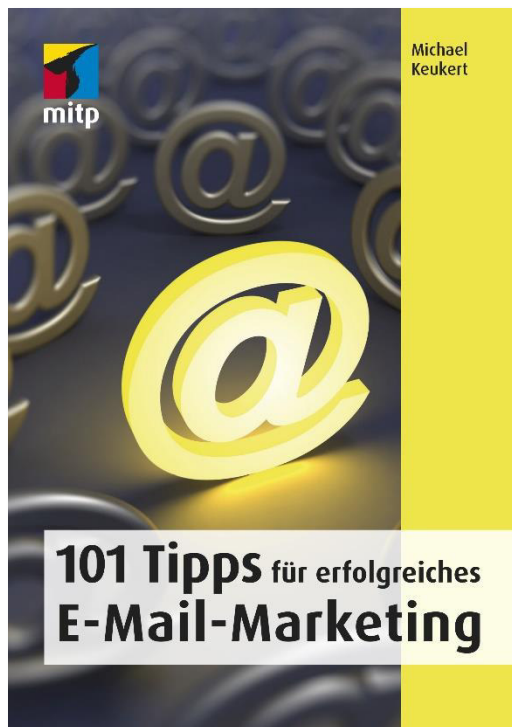


- WELL-FOUNDED INTRODUCTION WITH NUMEROUS PRACTICAL EXAMPLES
- KOTLIN FOR ANDROID AND WEB APPLICATIONS
- WITH LOTS OF TIPS FOR JAVA USERS

360 pages, € 26,00 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-853-6

Karl Szwilius has been working for almost fifteen years in various positions in the mobile and browser-based Internet. He knows Kotlin from his daily work as CEO of Karlmax Berlin, an agency specialized in mobile applications. The language has been used there in projects for about four years.

101 TIPS FOR SUCCESSFUL EMAIL MARKETING



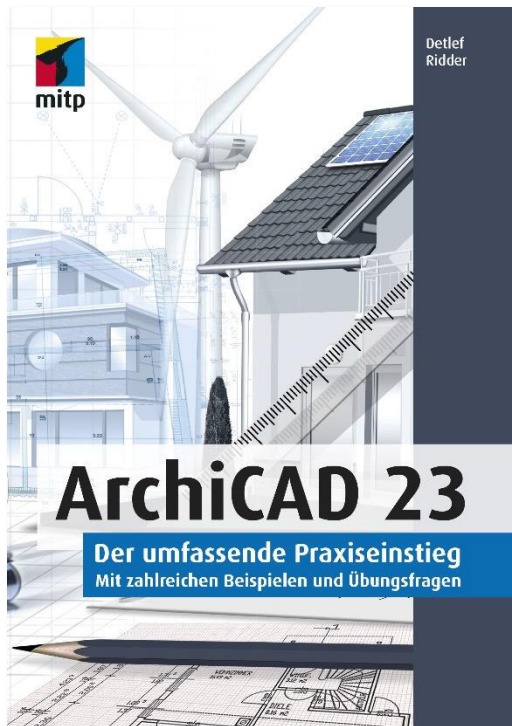
- Create effective and high-converting newsletters
- No more unopened newsletters: achieve higher opening rates and more attention
- Proven practical tips from a professional: avoid typical mistakes

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Michael Keukert has been advising ecommerce service provider AIXhibit AG for several years on email marketing with MailChimp.

ARCHICAD 23

THE HANDS-ON INTRODUCTION
WITH NUMEROUS EXAMPLES AND EXERCISE QUESTIONS



- WITH NUMEROUS DESIGN EXAMPLES
- INTRODUCTION TO THE MOST IMPORTANT OPERATING ELEMENTS
- NUMEROUS EXERCISE QUESTIONS WITH SOLUTIONS

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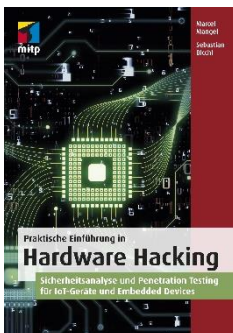
Detlef Ridder has already published numerous books on AutoCAD and ArchiCAD. He also gives training courses.

NEW RELEASES IN DECEMBER 2019

Short overview



**BUILDING AND
PROGRAMMING
ROBOTS FOR KIDS**
EASY ACCESS TO
ELECTRONICS, ROBOTICS
AND MECHANICS



**HANDS-ON
INTRODUCTION TO
HARDWARE HACKING**
SECURITY ANALYSIS
AND PENETRATION
TESTING FOR IOT
DEVICES AND
EMBEDDED DEVICES

BUILDING AND PROGRAMMING ROBOTS FOR KIDS

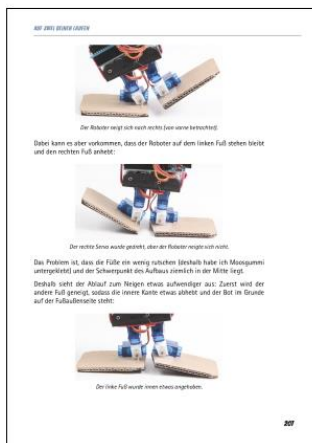
EASY ACCESS TO ELECTRONICS, ROBOTICS AND MECHANICS



- BUILDING A FOUR-WHEEL DRIVE VEHICLE, A ROBOT ARM AND WALKING ROBOTS
- HAVE FUN WITH ROBOTS THAT FIND THEIR WAY THROUGH LABYRINTHS, FOLLOW LINES AND RECOGNIZE OBSTACLES
- USING THE ARDUINO UNO TOGETHER WITH MOTORS AND SENSORS

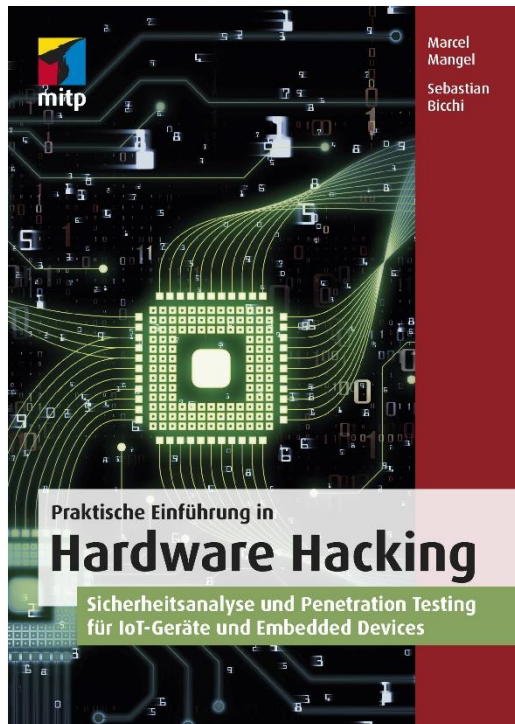
304 pages, € 24,99 (D)
Paperback, 17 x 24 cm
In full colour
ISBN: 978-3-7475-0129-0

Florian Schäffer is a media computer scientist and has worked for many years as a non-fiction author and editor for magazines. He is enthusiastic about projects where he can creatively combine his passion for electronics, programming and robotics.



HANDS-ON INTRODUCTION TO HARDWARE HACKING

SECURITY ANALYSIS AND PENETRATION TESTING FOR IOT DEVICES AND EMBEDDED DEVICES



- DETECT VULNERABILITIES OF IOT AND SMART HOME DEVICES
- ANALYSE HARDWARE, FIRMWARE AND APPS AND PERFORM PRACTICAL TESTS
- NUMEROUS PRACTICAL EXAMPLES SUCH AS ANALYSIS AND HACKING OF ELECTRONIC DOOR LOCKS, SMART LED LAMPS AND MUCH MORE

256 pages, €29,99 (D)
Paperback, 17 x 24 cm
ISBN: 978-3-95845-816-1

Marcel Mangel has worked for several years in both the defensive and offensive areas for renowned companies. He is currently teaching the master lecture "Advanced IT-Security" at the Rosenheim University of Applied Sciences.

Sebastian Bicchi founded the company Security Research in Vienna. The synergies of his training in electrical engineering/industrial information technology, information technologies and telecommunications as well as IT security provided the ideal basis for IoT and hardware hacking.